

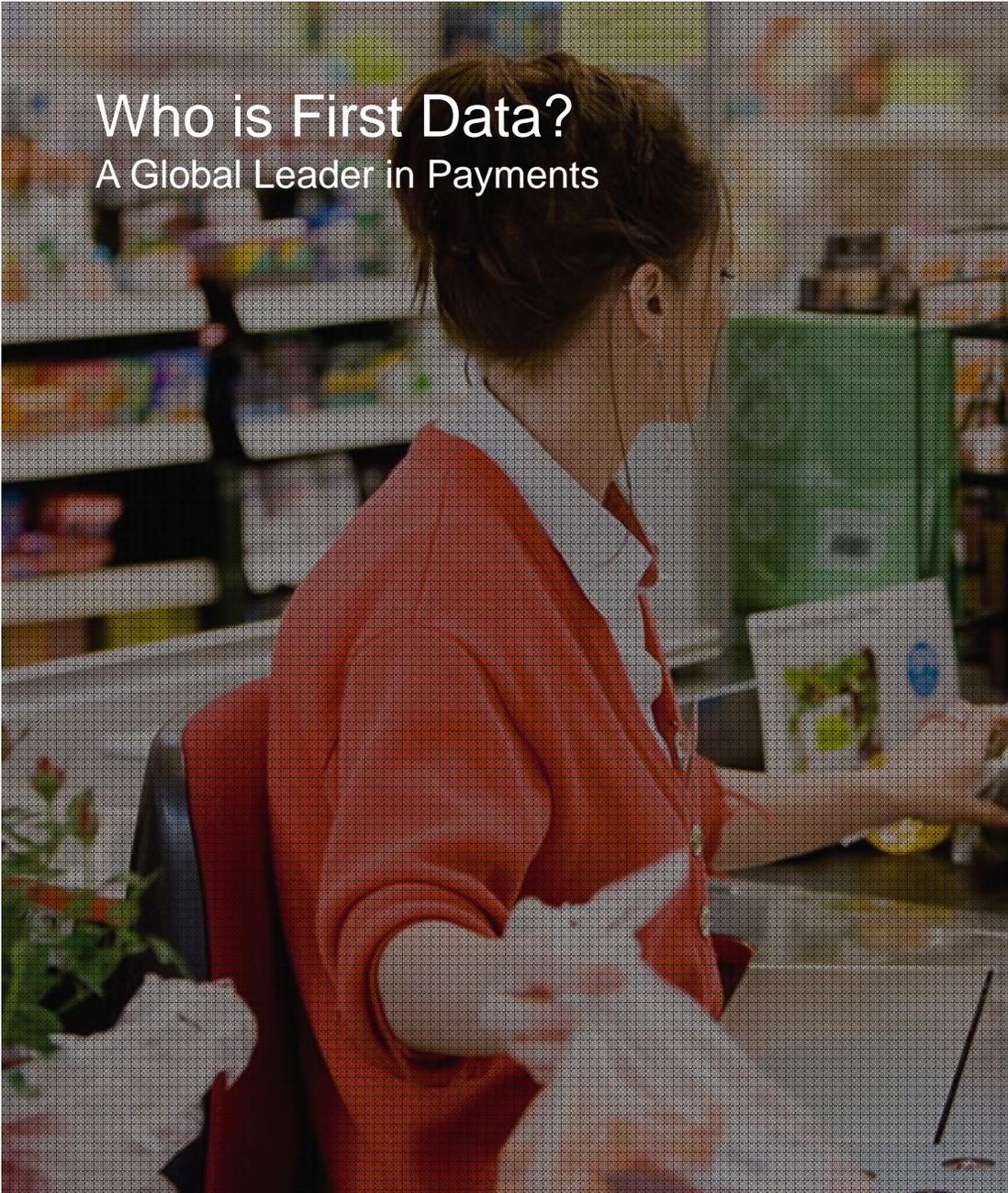


The Role and Value of Third Party Processors

JULY 2016

SALLY RAMADAN

First Data®



Who is First Data?
A Global Leader in Payments

#1

Processor for U.S. merchant acquirers

6 million+

Merchant locations

2,000

Transactions per second

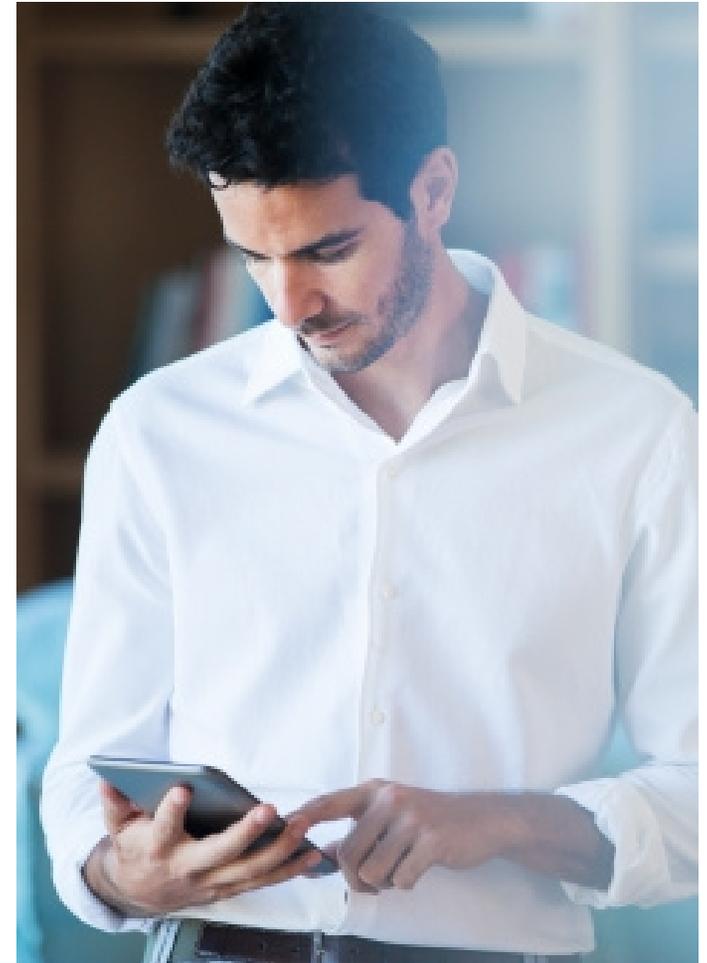
Who is a Third Party Processor and what do they do?

Third Party Processors:

- Provide an interface between the retail community and the State's WIC processor
- Switch and format transactions from the merchant POS systems and route to the State Processor
- Contract with retailers to provide them with connectivity to processors, conduct settlement, and provide reporting, generally as part of a larger payment offering

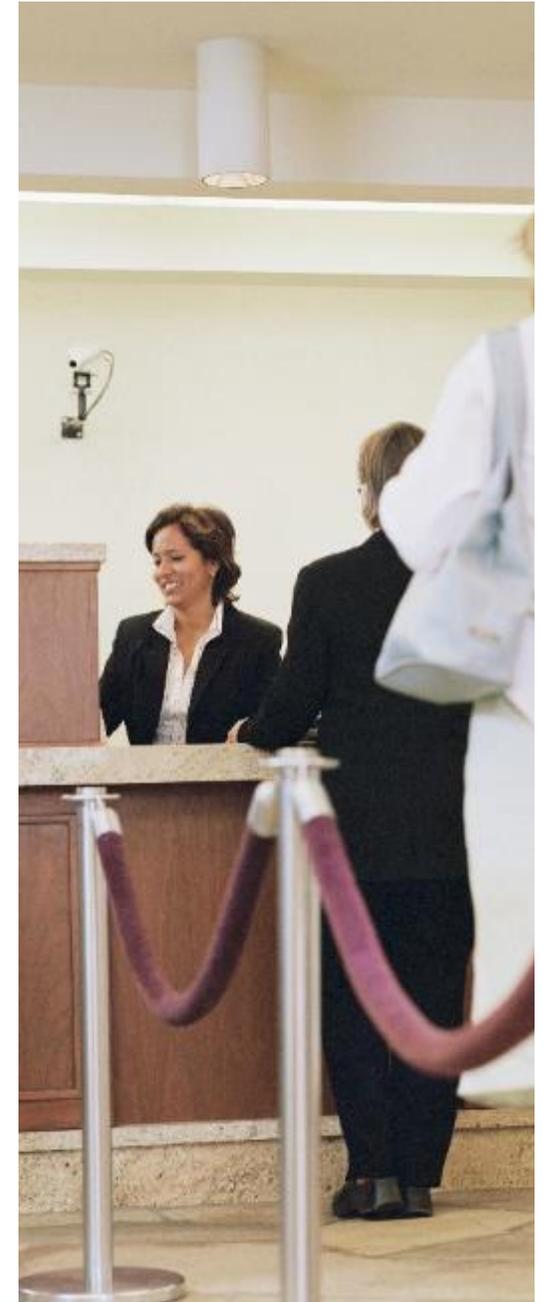
Examples of TPPs are:

- First Data
- Vantiv
- World Pay



What don't Third Party Processors do?

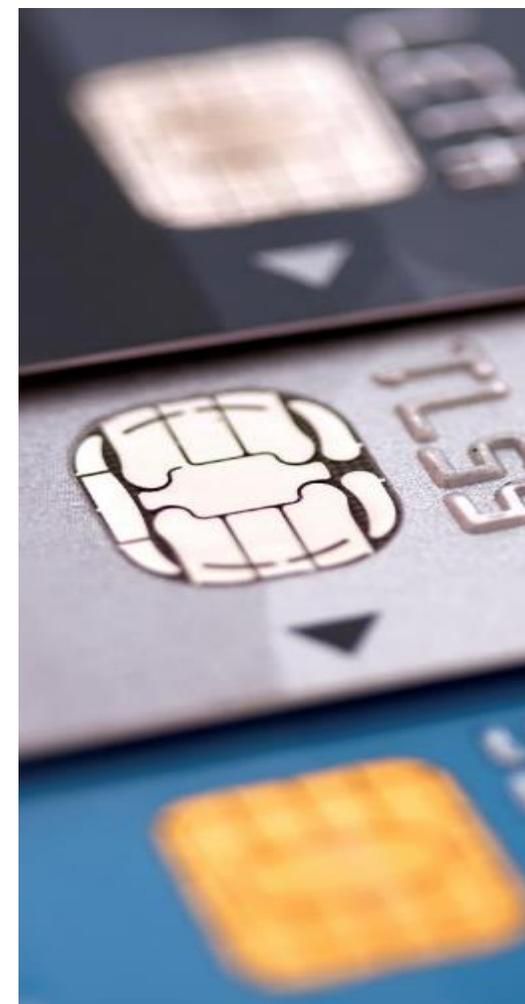
- Issue WIC or EBT cards
- Make decisions to approve or decline a transaction
- Create, modify, or update APL files
- Own locations or outlets where cardholders can redeem benefits



What Value do Third Party Processors Provide?

Third Party processors provide a number of benefits for technical standardization including:

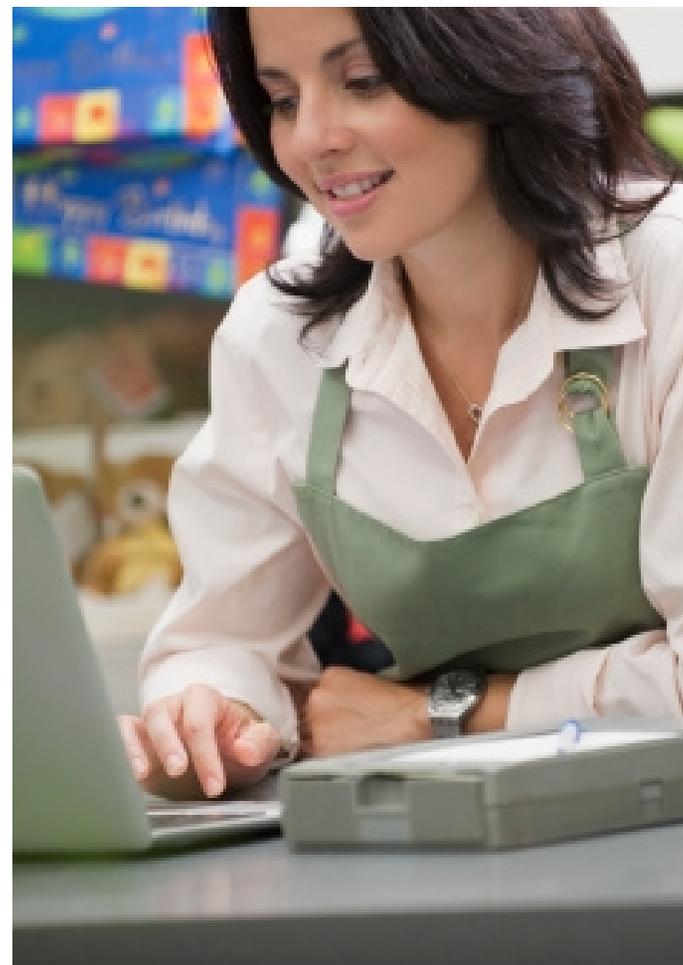
- One time coding effort for retailers and/or system integrators
- One set of technical specifications from the TPP
- One integrated solution for all payment types (EBT, credit, and debit)
- One time certification between the TPP and the retailer
- Insulating retailers from program changes



What Value do Third Party Processors Provide?

Third Party processors provide a number of benefits for operational standardization including:

- Retailer settlement – one settlement time and for all payment types
- Dispute resolution – one adjustment process and entity for all payment types
- Retailer Reporting – consolidated reporting for all payment types
- Customer Service – single source for client support
- Compliance – rules compliance and reporting for all payment types and schemes

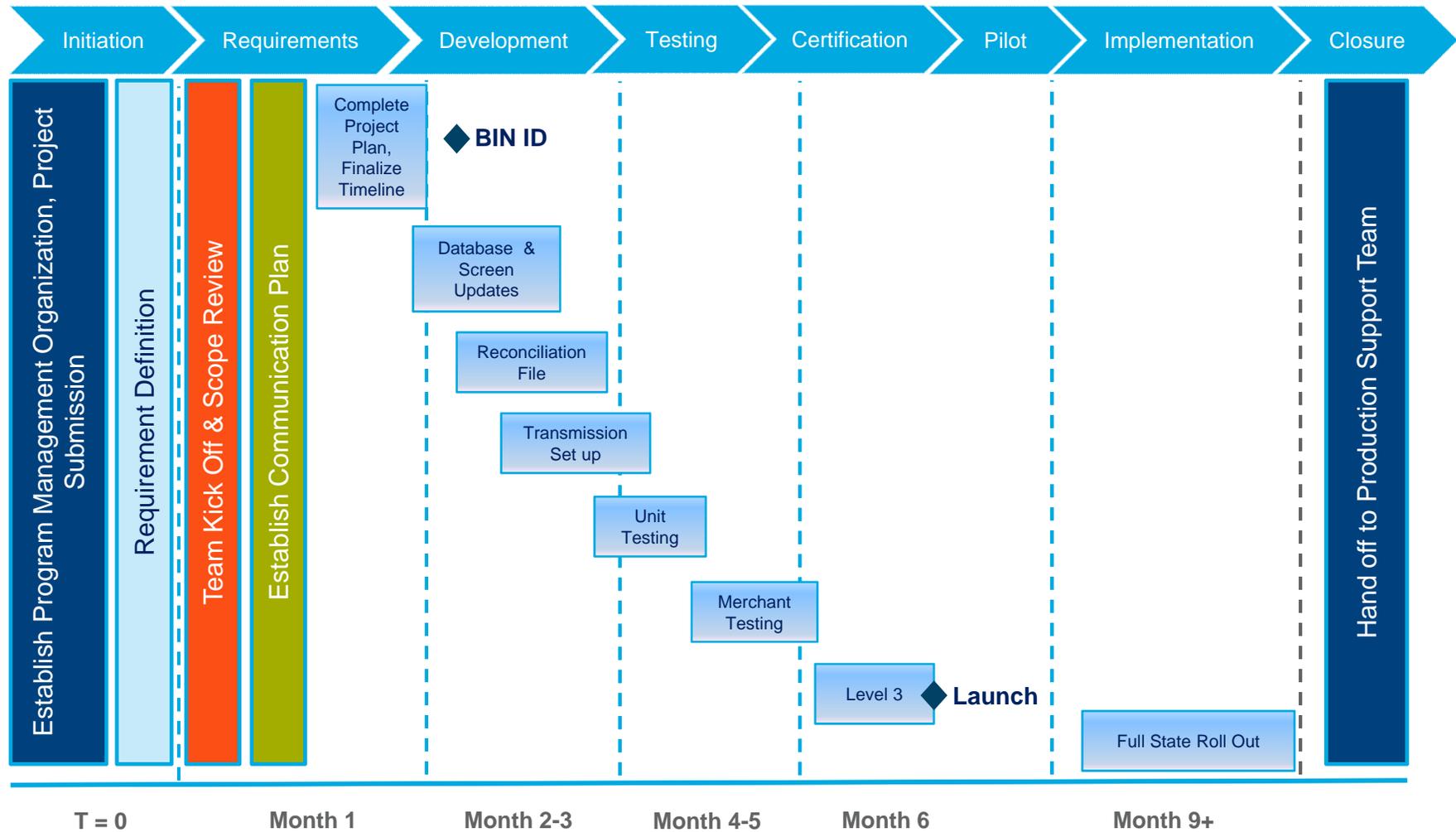


First Data has a long history of EBT processing

- First Data provides EBT payment support for SNAP, Cash Benefits, and WIC with direct connections to all processors
- Available to retailers in all States and Jurisdictions for online programs
- Offers a quick and simple benefit redemption experience consistent with other payment options



Behind the Scenes for Each State Implementation



Working Together for Continued Success

- Timely Communication of contract awards, program changes, and implementation timeline
- Collaborating with all parties that need to make changes supporting eWIC acceptance programs
- Standardized products for faster implementations and less confusion
- Operating rules governing WIC processing give all stakeholders a consistent point of reference



Thank You.

First Data®