

# 2016 WIC EBT User Group Meeting



**Mobile Technology  
for WIC EBT**

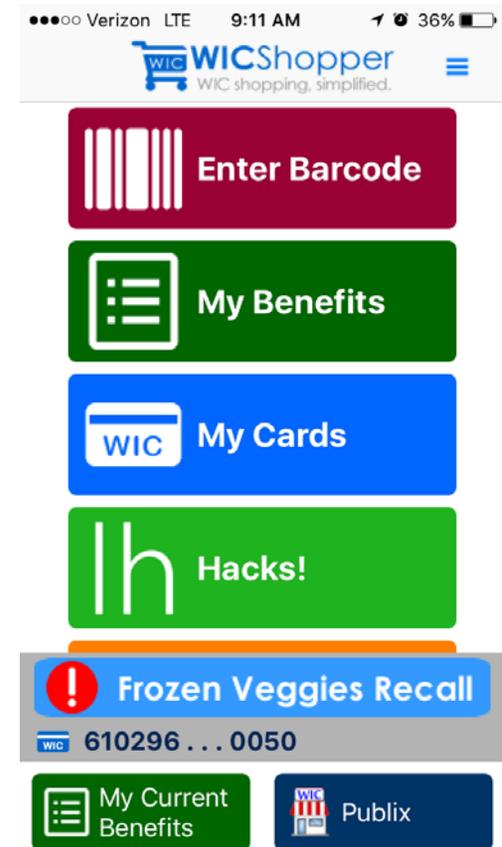
July 20, 2016

# Mobile Technology



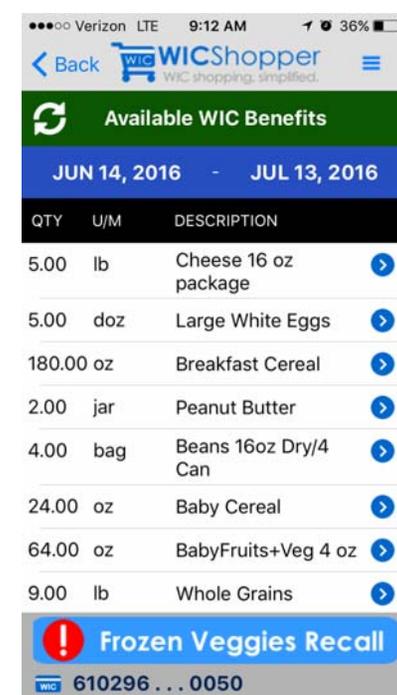
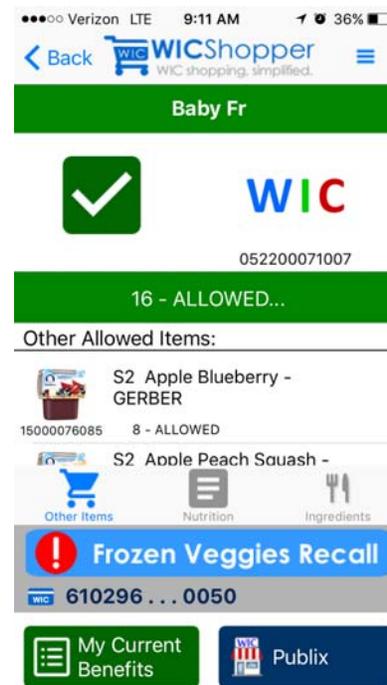
## WIC in the Electronic Age!

- Using mobile applications to track benefits
- Able to scan barcode of item to see if benefits are available for family, or if item is eligible
- Push of notifications that benefits are expiring, and food recall notification
- The “My Cards” great for foster parents to switch between cards for multiple children.



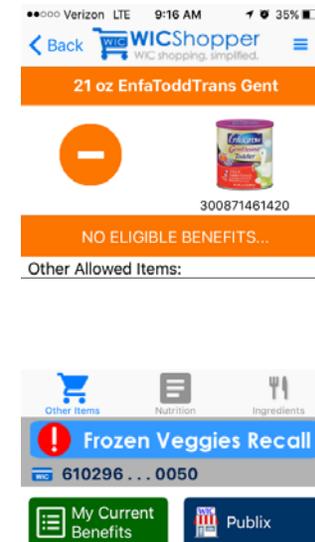
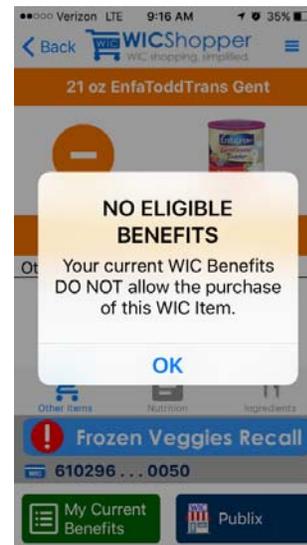
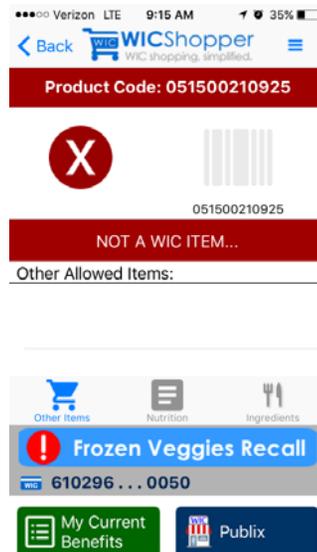
# Mobile Technology

## Using Benefits



# Mobile Technology

Clear messages



# Mobile Technology



## Push Notifications



# Mobile Technology

## Participants' Feedback!



Details

Reviews

Related

★★★★★ Diwms2 - Jun 11, 2016  
I can check if it's wic before it even goes in my cart I love this! I always spend 20 minutes at the end of the line finding out what is WIC and what is not because some idiot put something in the wic that is not wic love this ap

### 5. Best app ever

★★★★★ Akzj86 - Jun 14, 2016  
Easy to know how many items i still have instead of having a paper to look over and over and Also you have the choice to see wich items You can buy and the brand Also i love it 🙌👉👍👏👏👏👏💕💕💕💕

Details

Reviews

Related

### 6. Easy to use, great resou...

★★★★★ pinkslip11 - Jun 20, 2016  
I was able to use this right away and it takes the guess work out if what my benefits are and what I have left at the end of the month.

### 7. Love this app!

★★★★★ Kelley130 - May 21, 2016  
This is the best app ever! It lets you know your current benefits, you can scan an item and it tells you if it's WIC approved or not! It even reminds you when your benefits are getting close to expiring.

# Mobile Technology



## Compliance or Fraud Detection

WIC Direct [4.24.1.21] WIC Direct is a trademark of CDP, Inc [Print Page](#) Time Zone Eastern (EST)  DST

Session ID [ofhg0fnr03xlmldmlvp35zrze] [Refresh Session](#) [Expires 4:09 PM]

Server Type [Production] Current Installation [EBT] Build Date [3/28/2016 1:39:41 PM]

# Mobile Technology



## Compliance or Fraud Detection

<b>Host Date/Time</b> 07/05/2016 04:50:22 PM	<b>Local Date/Time</b> 07/05/2016 04:50:21 PM	<b>Number</b>	<b>Transmission Date/Time</b> 07/05/2016 04:50:21 PM
<b>Reversal Status</b> OK	<b>Settlement Status</b> Not Settled	<b>Matching Status</b> Matched	
<b>Settlement Date</b> 07/05/2016	<b>Reconciliation Date/Time</b> 07/05/2016 09:16:05 PM		
<b>Household Number</b> 2001020	<b>Card Number</b> <u>6102960000080050</u>	<b>Vendor Number/Name</b> 05637/540 - Walmart Supercenter # 4520	
<b>Card Acceptor Code</b> WALM0W000145200	<b>Card Acceptor Terminal</b> 0W000145	<b>Function Code</b> Purchase Request	
<b>Manual Void Comments</b>			

Product	Requested	NTE Adj.	Recoupment	Approved	Requested Qty	Approved Qty	Exchange Size	Units Deducted	Action
<a href="#">00046100001141</a> - Cheese - Ched slice 02 - 001 - Cheese	\$2.74	\$0.00	\$0.00	\$2.74	1.00	1.00	0.50 (lb)	0.50 (lb)	Approved
<a href="#">00078742085296</a> - Cheese - Ched slice 02 - 001 - Cheese	\$1.76	\$0.00	\$0.00	\$1.76	1.00	1.00	0.50 (lb)	0.50 (lb)	Approved
<a href="#">00070470461168</a> - Yogurt - Regular 50 - 101 - Nonfat/Lowfat Yogurt - 32 oz	\$3.64	\$0.00	\$0.00	\$3.64	1.00	1.00	1.00 (TUB)	1.00 (TUB)	Approved
<b>Settled Price is \$8.14</b>	<b>\$8.14</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$8.14</b>	<b>3.00 Products</b>	<b>3.00 Products</b>			

# Mobile Technology



## APL Maintenance

Back to Mail 9:19 AM 75%

vendor.floridawic.biz

Home Log On



Log In

Email:

Password:

Log in

Register if you don't have an Account.

Forgot Password

Resend Confirmation Email

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Back to Mail 9:19 AM 75%

vendor.floridawic.biz

Home Log Off



Welcome to the Florida WIC External Vendor Application!

Please choose an option below.

UPC Request

View My UPC Requests

Manage Profile

WIC Clinics Interactive Map

WIC Vendors Interactive Map

Back to Mail 9:20 AM 75%

vendor.floridawic.biz

Home Log Off

Instructions Show Sample Images

View My UPC Requests

UPC Information

UPC Code:

Search

**UPC was approved effective 10/01/2015.**

Description:

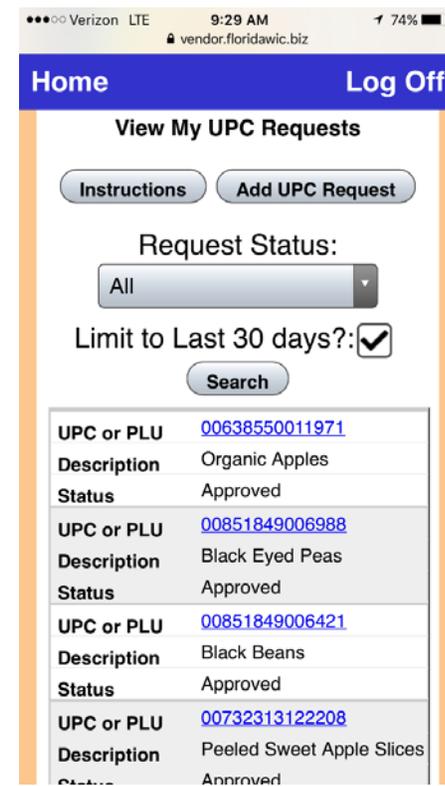
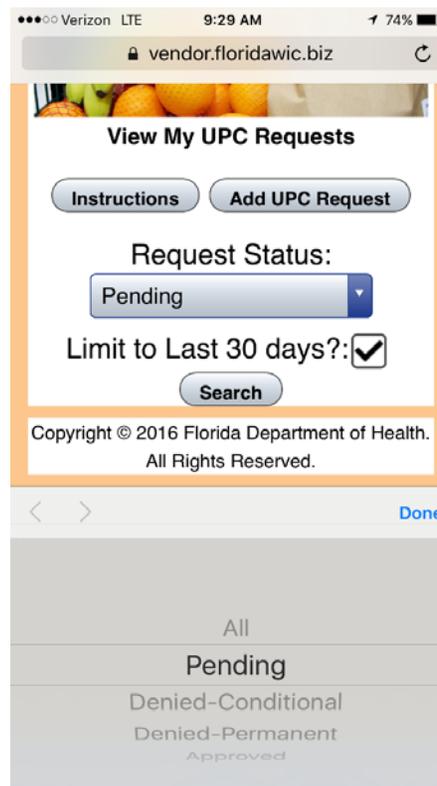
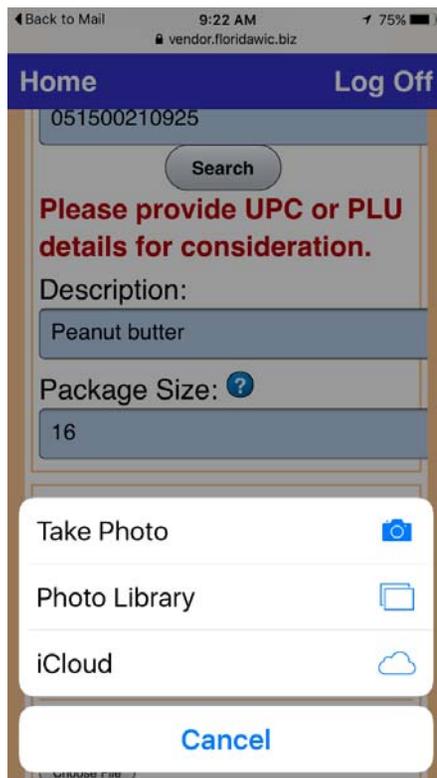
Package Size:

Images

# Mobile Technology



## APL Maintenance



# Mobile Technology

## APL Maintenance



**FLWise** Florida's WIC Information System and EBT **Welcome, boshex!** External Vendor Website **Friday, July 08, 2016**

[Home](#) [Utilities](#) [Views](#) [Reports](#)

### UPC Requests - Nutrition Approval

Enter UPC: 00002862112198

**UPC Denied Successfully.**

#### UPC Information

**Changes Saved.**

UPC / PLU Code (as submitted): 00002862112198  
Request Status: Denied - Conditional  
Status Reason: No Images Provided  
EBT Control Number: 000

Product Description: jumbo eggs  
Package Size - Ounces(Dozens for Eggs): 12

Requestor: Brian Williamson  
Company: Williamson's Food Store, Inc.  
Phone: (352) 475-1144  
Email: brian@williamsonsfoodstore.com

Notes:  
Invalid UPC

Nutrition Deadline	Nutrition Action Time	Nutrition Action User	Overdue?
7/11/2016 9:12:33 AM			No

Nutrition and Contents Label:

Bar Code:

No Image Found

No Image Found

Product Image:

No Image Found

Denial Reason:  
No Images Provided

# Mobile Technology

## APL Maintenance



**FLWise** Florida's WIC Information System and EBT | Welcome, boshex! | External Vendor Website | Friday, July 08, 2016

Home Utilities Views Reports

### UPC Requests - Vendor Categorization

Enter UPC: 00070470461144

#### UPC Information

UPC Code: 00070470461144  
 Request Status: **Categorized**  
 Status Reason:  
 EBT Control Number: 000

Product Description: Yoqurt  
 Package Size - Ounces(Dozens for Eggs): 16

Requestor: Erin Bosh  
 Company: WIC Program  
 Phone: (850) 245-4202  
 Email: erin.bosh@flhealth.gov  
 Notes:

Nutrition and Contents Label:

Bar Code:

Product Image:

Category: 50 - Yogurt | Subcategory: 101 - Nonfat/

Average Category: 076 - Yogurt 4 oz packs

UPC/PLU Description: Yoqurt 4 oz packs

Brand Name: Yoqlait

Food Description: Ninja Turtles Stealthy Strawberry 4

Exchange Size: 0.5

UOM: UPC or PLU? | OZ | UPC

Effective Date: 07/06/2016

Authorized Date: 07/06/2016

# Mobile Technology



## Summary

- Completely changes many WIC functions
- EBT allows for faster, accurate, and instant information, and is especially conducive to mobile technology
- Changes the way participants track and redeem benefits
- Enhanced shopping experience for WIC participants
- Multitude of data available
- Useful for vendor compliance and/or fraud detection
- Used in Approved Product List (APL) maintenance

# Contact Information



## **Contact Info:**

Erin Bosh

Operations Review Specialist  
Vendor Management

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Florida Department of Health  
Florida WIC Program