



Summer Meals Newsletter

SEPTEMBER 2016 • SPONSORS

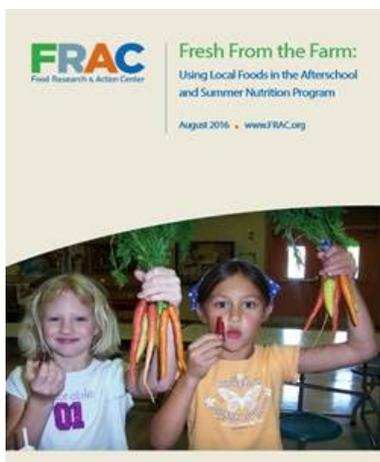
SUMMER 2016 WAS A WIN!
TIME FOR NEXT YEAR'S PLANNING TO BEGIN!

What's New?

Fresh From the Farm!

Interested in including more local foods, or food and agriculture-based activities in your Summer Meals Program? Check out FRAC's new Fresh From the Farm guide <http://frac.org/wp-content/uploads/2009/09/produceguide.pdf>

For more farm to summer information to help you plan for summer 2017, check out USDA's farm to summer website <http://www.fns.usda.gov/farmtoschool/farm-summer>



Upcoming USDA and Partner Events

September 1st, 1:00 PM EST

FRAC: Healthcare Partnerships

http://org2.salsalabs.com/o/5118/p/salsa/event/common/public/?event_KEY=82043

October 6th, 1:00 PM EST

FRAC: Making Breakfast Work in the Summer

http://org2.salsalabs.com/o/5118/p/salsa/event/common/public/?event_KEY=82681

October 13th, 2:00 PM EST

USDA FNS: CACFP and SFSP Data

<https://cc.readytalk.com/rl/g54jvflzxa5v&eom>

Save the Date! On October 13th, FNS will be hosting a webinar about SFSP and CACFP data. This webinar will give demonstrations of the suite of mapping (GIS) tools built for both SFSP and CACFP participants, partners and State agencies. Webinar participants will learn how to access these tools and data, as well as strategies for analyzing these data. This session will include the lessons learned regarding development of the tools as well as time for questions. You can register for the webinar at <https://cc.readytalk.com/rl/g54jvflzxa5v&eom>



With the school year upon us...

It is time to start thinking about how to feed more children year-round. As summer winds down, the transition to CACFP begins. Below are some tips on making the switch to the **At-risk Afterschool meals** this upcoming school year.

Necessary State Agency

Contacts: You can get in touch with your State to inquire if you can sponsor an At-risk Afterschool Meal program. This website includes the contact information to each State agency. For more information, visit: <http://www.fns.usda.gov/cacfp/cacfp-contacts>.



Reaching Out: Publicizing your SFSP and At-Risk Afterschool Meal programs are essential to ensuring those programs succeed. There are a variety of ways to promote your programs. Traditional ways include newsletters, robocalls, and distributing fliers in the surrounding community. A few non-traditional methods include “tweeting” about your events, creating a Facebook page for your program and updating your program’s website. If you would like more suggestions on how to reach out to families, surrounding communities, or building a social media presence, please visit: <https://bestpractices.nokidhungry.org/afterschool/outreach-families>.

Text for Summer Sites:

- No Kid Hungry recently released a texting service that allows participants and families to locate sites that are participating in SFSP. The service is available in both English and Spanish. More information about the service can be found at: https://bestpractices.nokidhungry.org/sites/default/files/re-sources/2016_summer_texting_overview.pdf.

Suggestions for Next Year’s SFSP:

- If you need a refresher on the basics of SFSP or ideas on how to get more people involved, check out our tip sheet on how to be a more successful sponsor over at http://www.fns.usda.gov/sites/default/files/sfsp/SMT_SponsorTips.pdf.