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Webinar Moderator

Transportation and Participation

- **21 Million children** received free or reduced priced meals during the school year during 2013
 - During Summer 2013, we only reached **a fraction of eligible children** with summer meals
- **Transportation** is arguably the most important aspect of the program because the food **must** reach the children



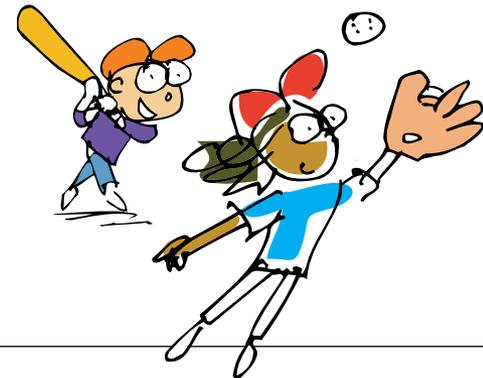
Summer Food Service Program Basics

- Funds provided by USDA
- Each State Agency administers program
- Children 18 years and younger receive free, nutritious meals
 - Organizations, schools, local government agencies, etc. serve the free, nutritious meals at safe and convenient sites in communities
- Operates during summer months when school is out

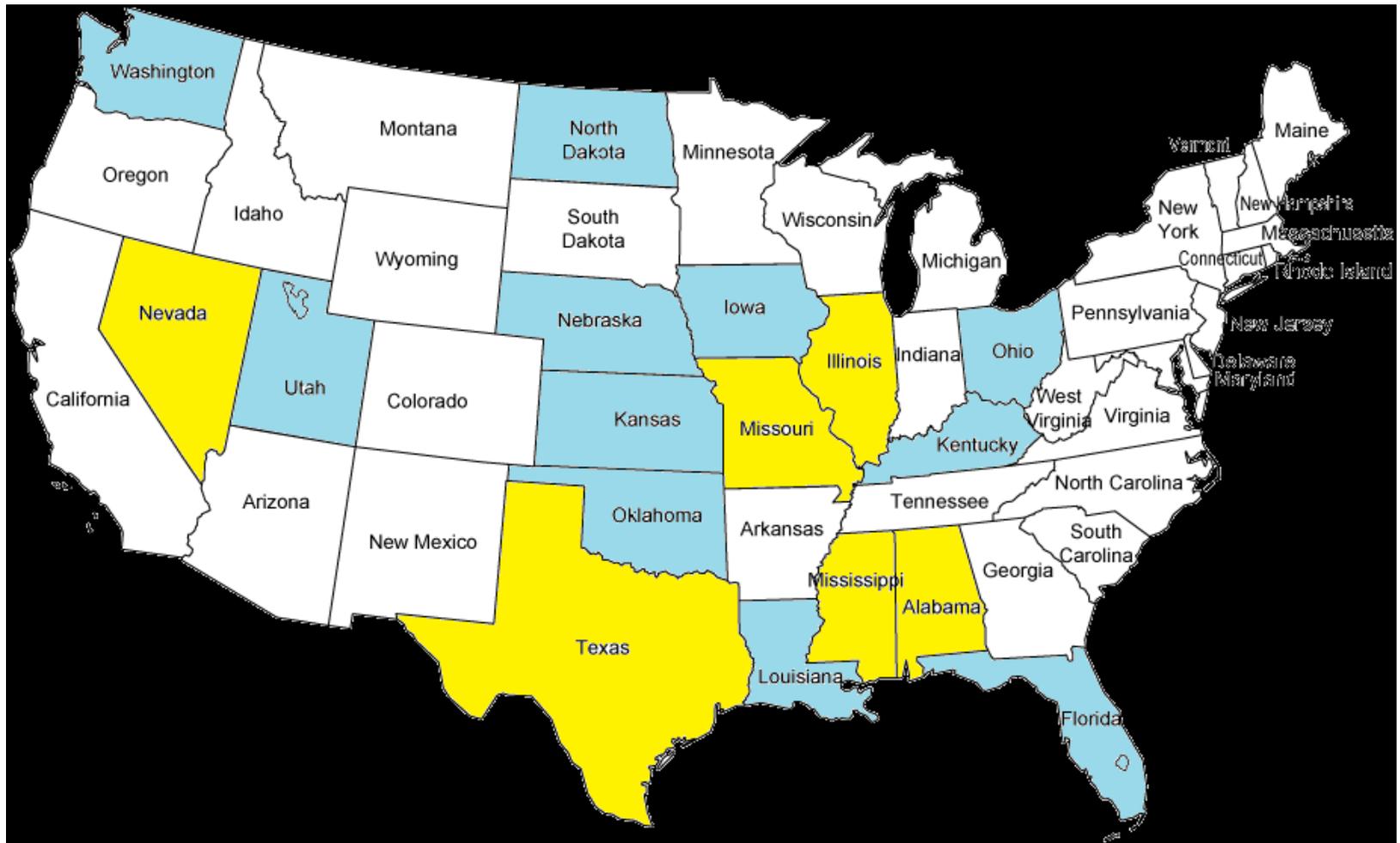


Benefits to Families & Communities

- Gives children the food they need when they are out of school to keep learning, playing, and growing
- Helps families with tight food budgets
- Sites that serve summer meals provide activities to keep kids mentally and physically active



Targeted States – FY2014



What Is a “Sponsor”?

Any organization that can handle the financial, administrative, and food service responsibilities of running the Summer Food Service Program. It's usually a school, non-profit, faith-based organization, government entity, etc.



Sponsors come in all shapes and sizes!

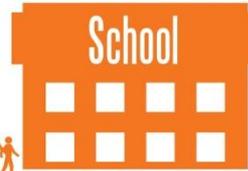
What Does a “Sponsor” Do?

- Signs agreement with State Agency setting forth responsibilities of each party
- State Agency provides training on how to run the program
- Sponsor has the following responsibilities:
 - Financial and administrative record-keeping
 - Manages food service (prepares food themselves or contracts with food service company)
 - Train sites (sponsor may have from 1-200 sites – sponsors can be sites themselves!)
 - Receives reimbursement from States for meals and administrative costs



What Is a “Site”?

- The place where meals are served and kids eat
- Sites can be anywhere, but ideally it's where the kids usually are during summer



local gov't building



trucks/buses/vans



apartments/
housing complexes

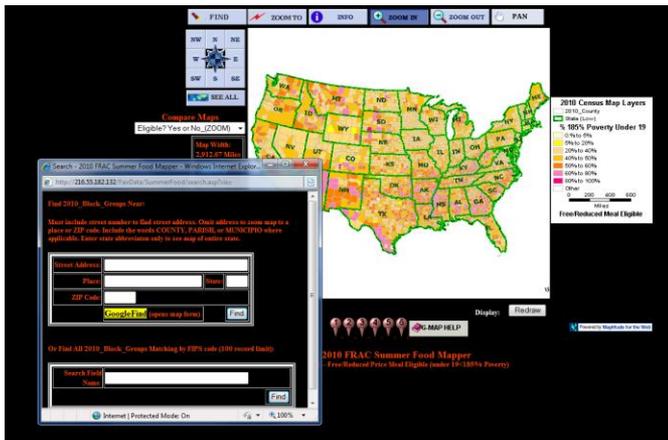


rural areas/
migrant centers



Open Sites vs. Enrolled Sites

- **Open sites** – all children eat free without the need of additional paperwork because the site is **area** eligible



<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>

- **Enrolled Sites** – all children eat free because 50% or more of the children **enrolled** at the site are income eligible

**St. Mary's Food Bank Alliance
USDA Food & Nutrition Service
HHS Health Resources & Services Administration**

**Kids Cafe®
Summer Food Service Program (SFSP)**

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Terra Masias

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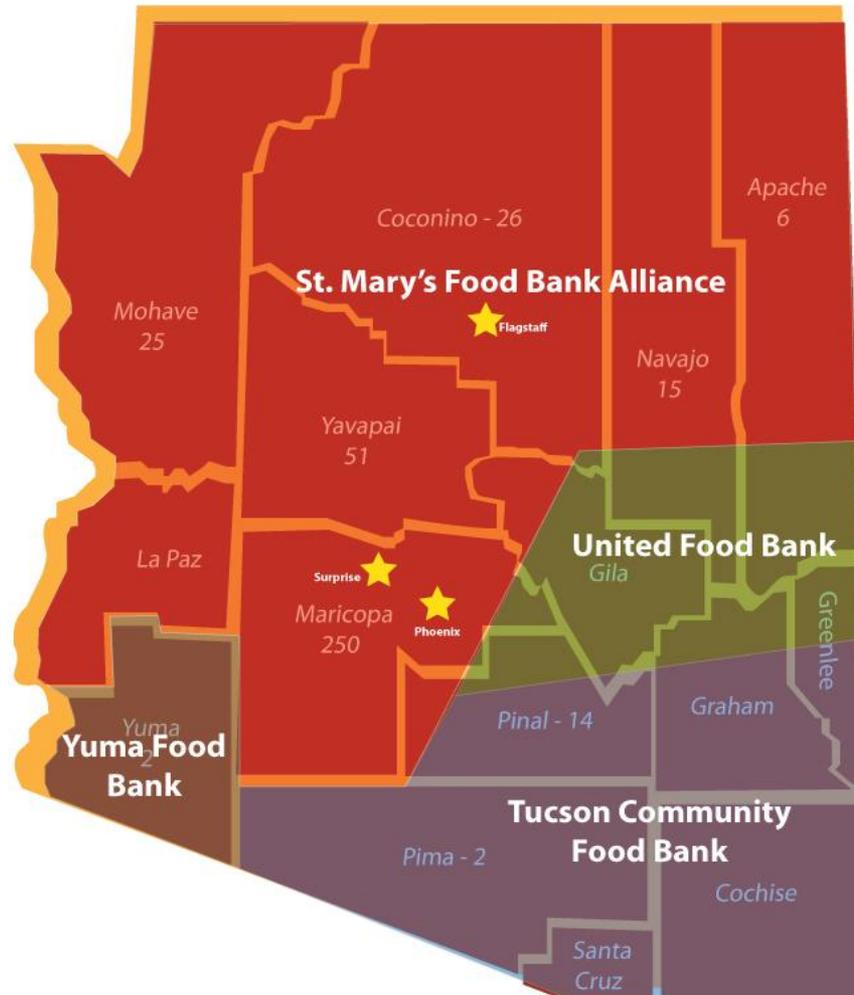
Jose Medina



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Feeding America/Association of AZ Food Banks Primary Service Area and Locations





A program of **FEEDING AMERICA**

St. Mary's Food Bank's meal-service program that provides Arizona children with what is often their only complete meal of the day.



SFSP Sponsorship and growth

**2006:
50 meals
at 3 sites**



**2014:
4,000 meals
at 90 sites**



Growth



GROWTH

YOU MAKE THE

Difference

Greatest Growth Award

Presented to:

St. Mary's Food Bank

In recognition for your dedication to excellence in the
Summer Food Service Program
Summer 2012

Mary Szafranski
Mary Szafranski

John Huppenthal
John Huppenthal



St. Mary's
Food Bank
ALLIANCE

Missing meals on a consistent basis has life-long affects on a child's health, emotional well-being, and academic achievement



Appearance

lost or gained weight, thinning hair, fragile skin, stunted growth

Behavior

irritable, anxious, depressed, unresponsive

Classwork

decreased cognitive ability and immune system



Site outreach



**SUMMER
ISN'T FUN
WHEN
YOU'RE
HUNGRY**

FREE SUMMER MEALS FOR KIDS CAN HELP.

**FEEDING
AMERICA**

FEEDINGAMERICA.ORG/SUMMERMEALS

**Ad
GOV**





Helping Arizona Families Grow Strong



**MARICOPA
INTEGRATED
HEALTH SYSTEM**

Count on us to care.



your healthcare home



**MOUNTAIN PARK
HEALTH CENTER**

BASELINE · EAST PHOENIX · MARYVALE
TEMPE · GOODYEAR



**St. Mary's
Food Bank**
ALLIANCE

Sound sponsorship



Kids Cafe Cold Meal Model



Kids Cafe Cold Meal Model



Meal Distribution



Hot Meal Model



Recognition



We Can't Do It Without You!



Our vision is that no child goes to bed hungry so they can live healthy and productive lives.





El Mirage Family Health Center

Summer Feeding Program

Dr. Mason Roy, D.O. & Patricia Stradleigh, MS, RN
Maricopa Integrated Health System
El Mirage Family Health Center



El Mirage Family Health Center

- ▶ Part of the Maricopa Integrated Health System, including Maricopa Medical Center and eleven Family Health Centers.
- ▶ Mission: Serve as the health care safety net for the citizens of Maricopa County.
- ▶ The FHC is located in the northwest valley, 33 miles from central Phoenix.



El Mirage's Experience

- ▶ Spring 2012: Asked by MIHS leaders if there was interest in participating in the “Kids Café”?
- ▶ Administered by St. Mary's Food Bank Alliance.
- ▶ Informed the program was based upon community need.
- ▶ Opportunity to provide free lunches to children.



El Mirage – Clinician Perspective

- ▶ Clinician Feedback
 - ▶ Healthier food choices = Healthier kids
 - ▶ Keep kids engaged with the clinic
 - ▶ Driver for adults to the clinic
- ▶ Community Feedback
 - ▶ Fire Department/Emergency Services –
 - ▶ High number of calls directly related to Diabetes
- ▶ Mellitus
 - ▶ School Nurses - Year round healthy choices better for kids
 - ▶ Parents and Kids - “When are you starting the lunch program?”



El Mirage - Clinician Perspective

- ▶ Health Impact
 - ▶ Healthy food choices – modeling
 - ▶ Kids influence parents/relatives
 - ▶ Prevention vs. Treatment
 - ▶ Childhood obesity
 - ▶ Future diseases – Heart disease, DM
 - ▶ Dental
- ▶ Ages 2-18 – 40% of calories from added sugars and fats

May-Preparation Begins

- ▶ Site Leader introduction letter received.
 - ▶ Review emailed forms and return as needed.
 - ▶ Key staff selected for participation.
 - ▶ Room selection*.
 - ▶ St. Mary's Food Bank program staff visits to train and tour. Agreement forms signed.
 - ▶ Marketing flyers posted/distributed.
 - ▶ Site selection for refrigerator used for food storage.
 - ▶ Arrange for delivery of loaned refrigerator.
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One Day Before Start

- ▶ Coordinate arrival times for meal delivery.
 - ▶ Arrange sharing table, supplies
 - ▶ Post required forms.
 - ▶ Review work coverage schedules with staff.
 - ▶ Remind all staff of the program/encourage flyer distribution.
-

Kids Café Begins

- ▶ Staff ready and welcoming
- ▶ Designated hours
- ▶ Supplies in room
- ▶ One staff assigned to room
- ▶ Second staff backup



Site Leader Duties

- ▶ Supervise program compliance
 - ▶ Adjust food order as needed.
 - ▶ Be prepared for inspection.
 - ▶ Submit scheduled documentation on time (temperature logs, Daily Meal Count sheets, and Weekly Consolidated Meal Counts Sheet)
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Lessons Learned

- ▶ Room availability – coordinate with users.
 - ▶ Train backup staff to cover for absences/vacations.
 - ▶ Avoid bottlenecks – encourage arrival of large groups at different times.
 - ▶ Market, market, market.
 - ▶ Communicate through neighborhood schools.
 - ▶ Local news paper coverage.
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And Going Forward...

- Summer of 2013- El Mirage experienced another successful summer feeding program in partnership with St. Mary's Food Bank Alliance for.
 - MIHS continues to expand its participation in this partnership to fight hunger in the children of our communities.
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