



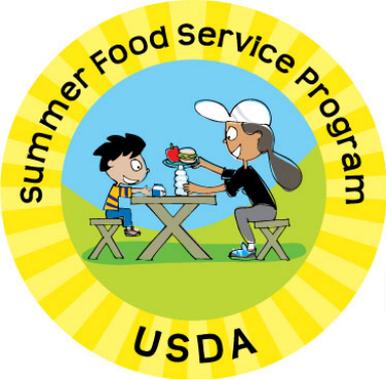
SUMMER FOOD SERVICE PROGRAM (SFSP)



Summer Food Service Program and Seamless Summer – Getting State Elected Officials Involved

March 8, 2013

Webinar Audio:
1-877-688-2596
Passcode:
5307853#

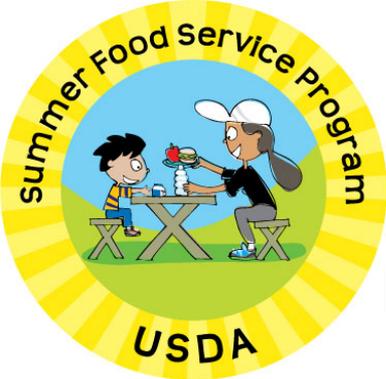


Welcome & Opening Remarks



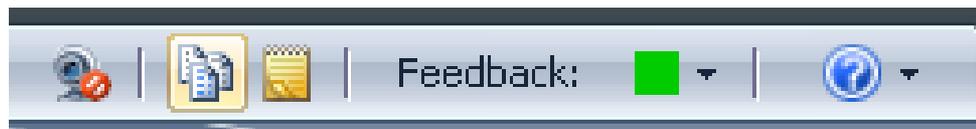
Ray Magee

Office of Strategic Initiatives, Partnerships, and Outreach
Food and Nutrition Service
U.S. Department of Agriculture



Webinar Housekeeping Items

Access to materials:



How to make a comment or ask a question:

- Type your question or comment using the **Q&A Tab**

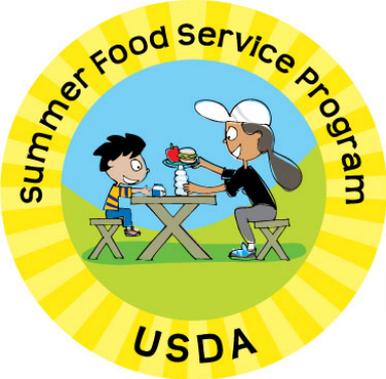


- **Press *1** to ask your question or comment on the phone

Recording:

- This session will be recorded and available online:

www.summerfood.usda.gov



Summer Food Service Program

- Federally-funded program administered through administering State agencies
- Provides free, nutritious meals to low-income children, 18 years old and younger
- Operates when school is not in session

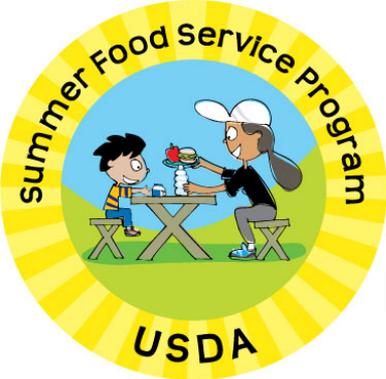
21 million children receive school meals

vs.

2.3 million children receive summer meals

90% ELIGIBLE CHILDREN ARE NOT BEING REACHED!

19 MILLION CHILDREN



Main Players

States

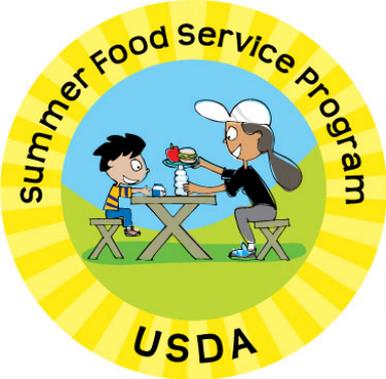
- Sign agreements with sponsors
- Provide training and technical assistance to sponsors
- Monitor and distribute reimbursements

Sponsors

- Handle administration and training for sites
- Report to State

Sites

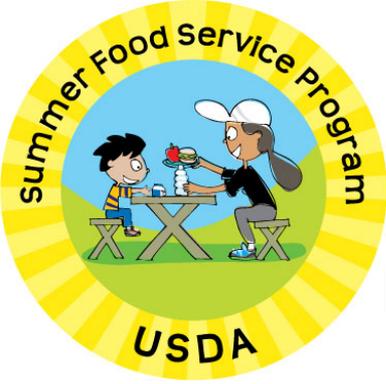
- Feed and supervise kids
- Report to sponsor



Program Benefits

- Gives children the food they need to learn, play and grow
- Helps families stretch food budgets
- Keeps children mentally and physically engaged





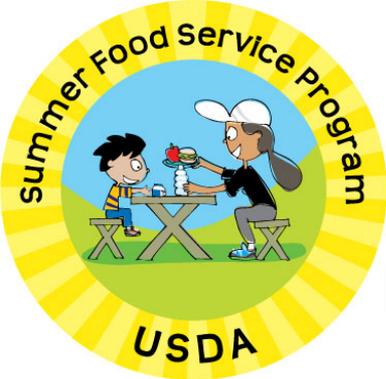
Free Meals means FREE

Concentrated areas of high poverty

- ▣ **Drop-in sites** where all children eat free without the need of additional paperwork because the site is *area* eligible (even if enrolled program)

Scattered poverty

- ▣ **Enrolled site** which provide free meals for children whose eligibility has been individually established



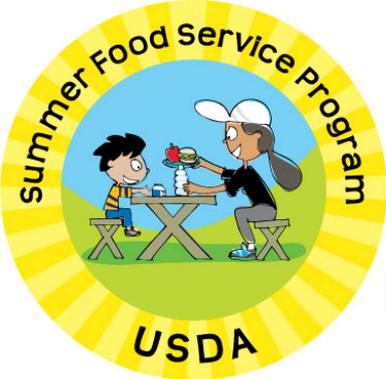
Seamless Summer

Who's eligible? School Food Authorities (SFAs) participating in the National School Lunch (NSLP) or School Breakfast Program (SBP) are eligible to apply for the Seamless Summer Option.

Who participates? SFAs serve meals free of charge to children, 18 years and under.

Where's the money? SFAs are reimbursed at the NSLP and/or SBP “free” rates.





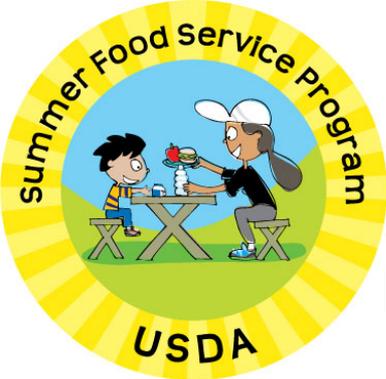
Federal Incentives

Each FY, USDA pays the State Agency administering the program, funds to cover expenses incurred administering the SFSP. [7 C.F.R. §225.5(a)]

State Administrative funds are based on how many meals your State serves!

More Meals = More Money



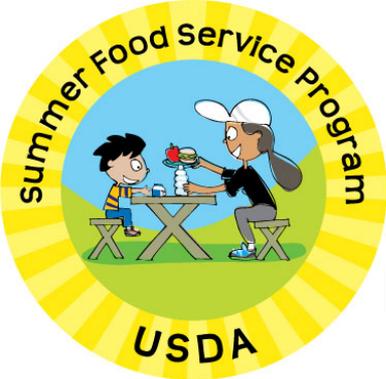


Benefits to the Community

JOBS! JOBS! JOBS!

<http://www.fns.usda.gov/outreach/SNAPandSFSPmap.htm>



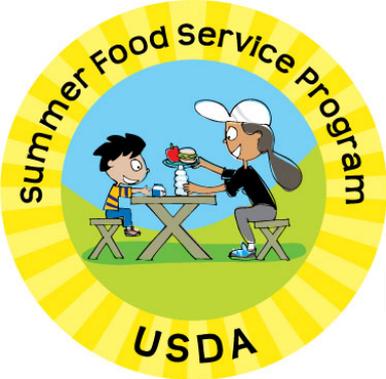


Champions



**Ohio Governor Kasich
provided \$1 Million
of State Funding**

**10,000 meals
from June 22 -
August 10**

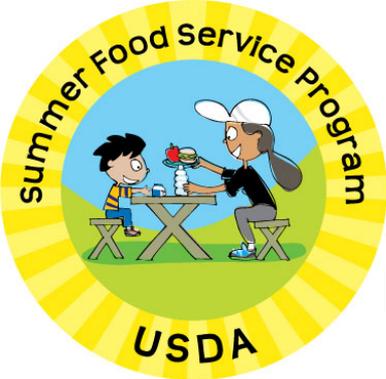


Champions



**Colorado &
Connecticut**





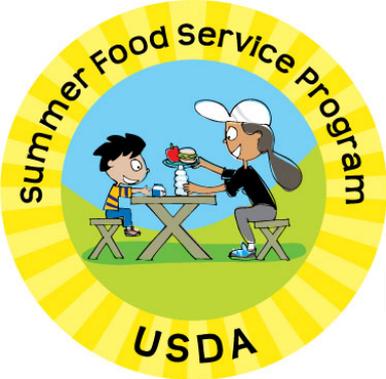
Council of State Legislatures

New Mexico's Intergenerational
Summer Food Program

Auburn, Washington's Mobile
Summer Meal Programs

Las Vegas' Culinary Summer Meals





Forging Partnerships

"Your community building or place of faith could become a site where we are able to serve healthy, nutritious lunches to kids in need. Each site location must work with a Summer Food Service Program sponsor that is financially and administratively responsible for the meal service at the site. You can also help by coordinating site participation with other youth activity programs in your area."

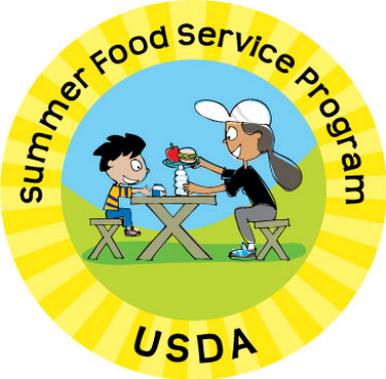


**New Mexico Governor
Susan Martinez**



State of New Mexico
**Children, Youth and
Families Department**

<http://vimeo.com/37152475>



Roundtable



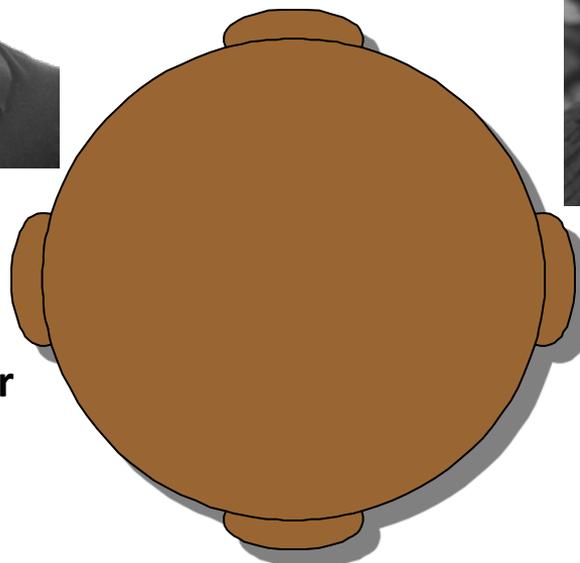
Kim Caldwell
Share Our Strength



Robin Safley
Florida Department
of Agriculture

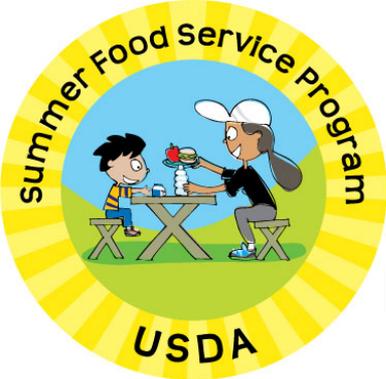


Justin Keller
Arkansas
Hunger
Alliance



Dr. William Lackey
Arkansas Department of
Human Services



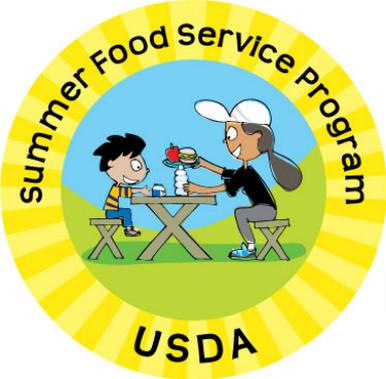


How you can help?

We need:

- More summer feeding sites
- More children coming to existing sites everywhere
- More program sponsors
- You to Be a Summer Food Community Organizer (volunteers, elected officials, people working in schools, community leaders)





USDA Resources!

- Contact your state agency:

<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>

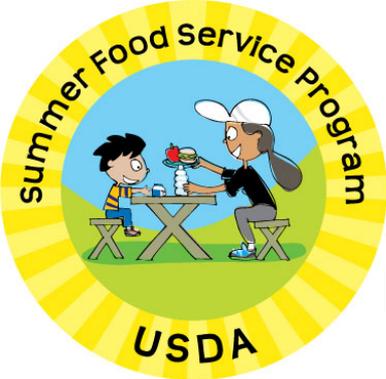


- Outreach toolkit:

<http://www.summerfood.usda.gov/Outreach.htm>

- Main USDA Summer Food page:

www.summerfood.usda.gov

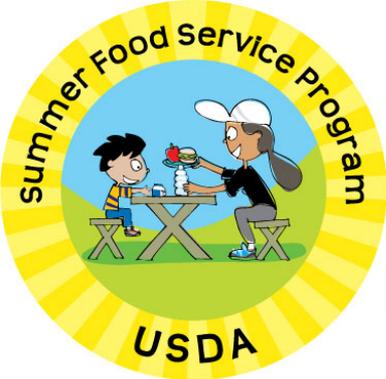


Additional Resources

CHAMP Initiative: Grant opportunity for Summer and Afterschool Meals in your Cities

National Council of State Legislators
and the Hunger Partnership

Center for Best Practices Share Our Strength No Kid Hungry Campaign Efforts



Questions?

To ask a question:

Press *1 on your phone to have the operator open your phone line

OR

Type your question into the Q&A tab at the top, left hand side of your webinar screen

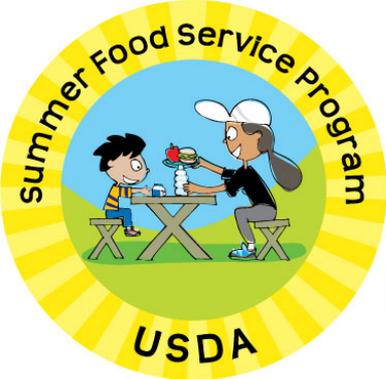
Mandana Yousefi: USDA Child Nutrition Program Expert

Robin Safley: Florida Department of Agriculture

Buster Lackey: Arkansas Department of Human Services

Kim Caldwell: Share Our Strength

Justin Keller: Arkansas Hunger Alliance



Thank you for your participation

**Next steps...get involved!
Contact your State Agency!**

www.summerfood.usda.gov

www.fns.usda.gov/cnd/summer/videos