



# USDA Foods Banner Kit

The Food and Nutrition Service developed these banners to help promote the nutritional and agricultural market benefits of USDA Foods in both school and household nutrition assistance programs. State Agencies and other organizations can recreate these colorful message banners to easily communicate the benefits of USDA Foods to program recipients and other key stakeholders.



## Recommended uses for the banners:

- ◆ State Conferences & Meetings
- ◆ Community & Press Events
- ◆ Food Shows
- ◆ Training Events

## Instructions:

- Step 1.** Review the USDA Foods banner designs and select which one(s) you would like to reproduce:
- ◆ Banner A (Healthy Choices, orange, 33.5" x 80")
  - ◆ Banner B (Supporting Healthy Meals, green, 24" x 35.5")
  - ◆ Banner C (Supporting U.S. Farmers, red, 11.75" x 16.5")
- Step 2.** Following your Federal, State, and local procurement procedures and guidelines, select a banner company. To search for vendors, type "pop up banners" in your browser.
- Step 3.** Access the banner artwork via this WatchDox workspace: <https://usdafns.watchdox.com/ngdox/workspaces/309647> Enter your email address and follow the steps to request access to the files. Share the files with your banner vendor, noting how many banners you would like of each design.

**Enjoy your new USDA Foods Banners!**

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