Farm to School Planning and Building a Team

January 14, 2016

USDA | THE FARM to SCHOOL PROGRAM

Today's Speakers

Bob Gorman
MPRO Farm to School Lead
USDA FNS

Steve Marinelli
Food Service Director
Milton Town, VT

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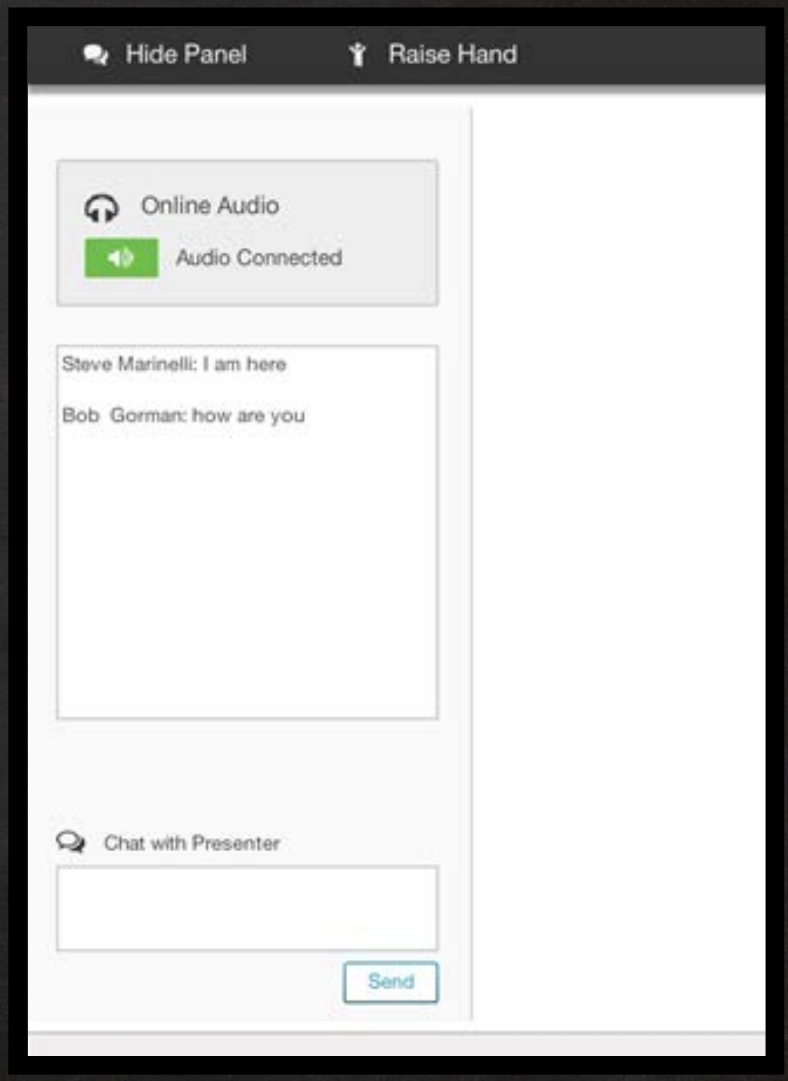
Housekeeping

- To make a comment or ask a question, use the *chat* function
- This webinar will be recorded and available on our website
- A PDF of the slides and any attachments will be emailed to you after the webinar
- Please take the survey after the webinar



SNA Continuing Education Units

To receive your SNA CEU certificate email Bob at Robert.gorman@fns.usda.gov

Planning and Building a Team

Steve Marinelli Food Service Director
Milton Town School District

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Navigate the Landscape

- Is your school ready for change?
- Are employees on board with change and new responsibilities?
- Do you have the tools you need, the basics?
- Is your infrastructure capable to handle farm fresh produce?

Is your school ready for change?

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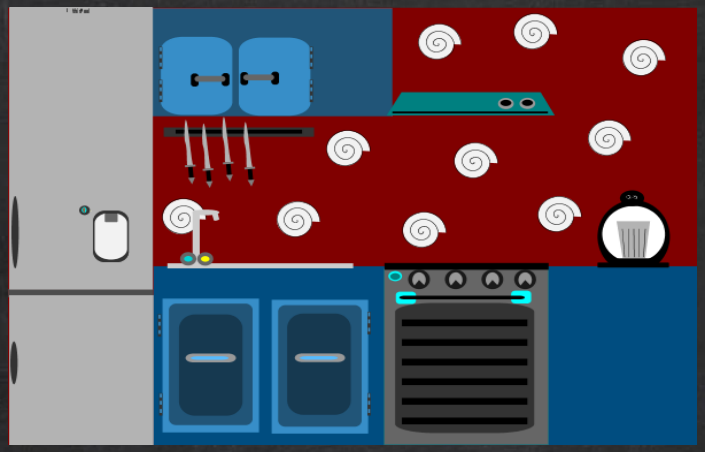
Are employees ready for change?

Tools

- Sharp Knives
- Peelers
- Storage Bins
- Paring Knives
- Robo Coupe
- Cutting Boards



Infrastructure

- Accessible receiving area
- Ample cooler and dry storage space
- Sinks for washing and prepping produce
- Safe storage areas Insect and Rodent Free

Find Your Champions

- School Administrators
- Teachers
- Food Service Employees
- Special Educators
- Farmers and Producers
- Parents
- Community Partners

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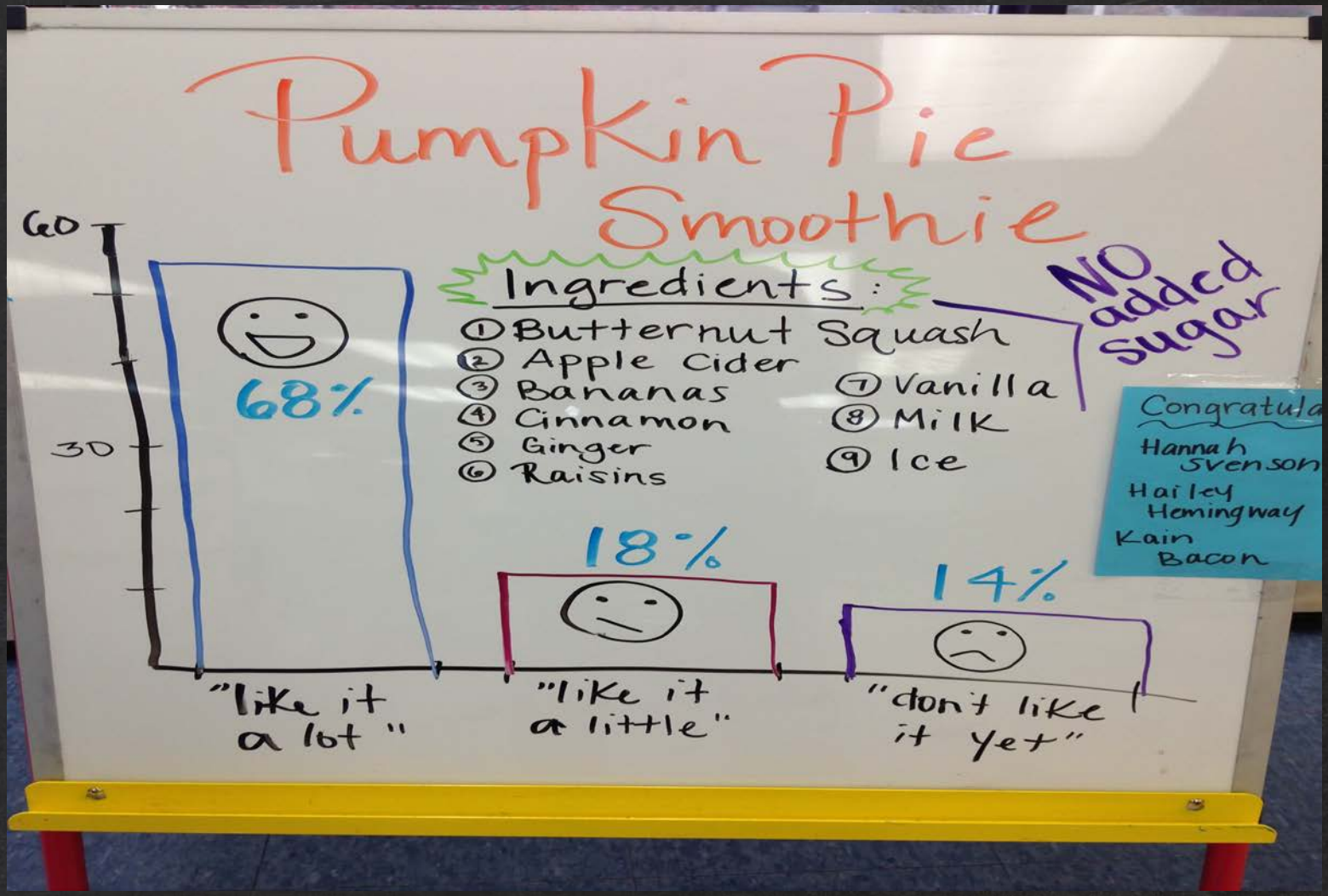
MILTON
RECREATION
Kym
Duchesneau
Town of Milton
RECREATION
DEPARTMENT
HAPPY NEW YEAR!
Looking for a keepsake?
Get a
Cookbook!
Where is
Milton Bear?

Plan Your Strategy

- Taste Tests
- Cooking Camps
- Classroom Curriculum
- School Gardens
- Promote “Local”: Menus, Website, Social Media
- Engage Farmers and Growers


Pumpkin Pie Smoothie
60
30
68%
18%
14%
Ingredients:
1 Butternut Squash
2 Apple Cider
3 Bananas
4 Cinnamon
5 Ginger
6 Raisins
7 Vanilla
8 Milk
9 Ice
NO added sugar
Congratula
Hannah Svenson
Hailey Hemingway
Kain Bacon
"like it a lot"
"like it a little"
"don't like it yet"

Taste Tests

Cooking Camps

Classroom Curriculum

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School Gardens

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Promote “Local”

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Engage with Farmers and Growers

Grants

- Farm to School
- Fresh Fruit and Vegetable Program
- Fuel Up To Play
- State Agriculture
- Local Business
- National Chain Stores
- National and Community Garden Organizations

Education Opportunities

- Farm to School Webinars
- Farm to Cafeteria Conference
- Northeast Farm to School Institute
- State Agency Trainings and Conferences
- SNA Conferences and Webinars
- State and Local Farm to School Coordinator Networking

Promote Your Program

Top Three "Must Do's" in Planning a Farm to School Team

School and Employee Commitment

Community Involvement

Student Participation

Lesson Learned

- Taking on too much!

❑ Considerations: Time & Resources

Thank You!
Questions?

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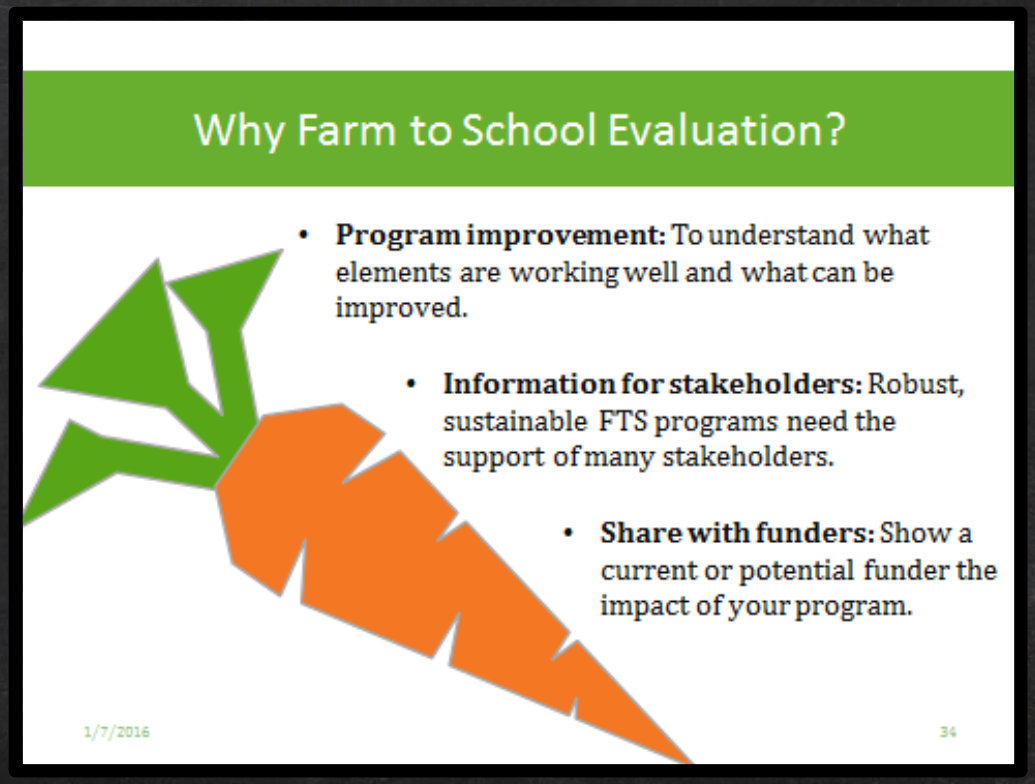
Upcoming Webinar:

Setting goals and Establishing an Evaluation Baseline: January 28, 2:00 PM EST



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