

# Community Eligibility Provision: Outreach to Eligible School Districts

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April 15, 2015



# CEP Election Season is Here!

April 15	<ul style="list-style-type: none"><li>• State agencies send notifications of districtwide eligibility for CEP</li><li>• LEAs share school-level data with State agencies</li></ul>
May 1	<ul style="list-style-type: none"><li>• State agencies publish district and school-level eligibility lists</li></ul>
August 31	<ul style="list-style-type: none"><li>• CEP election deadline for SY 2015-16</li></ul>

Community Eligibility Provision  
in Pennsylvania

Outreach Strategies

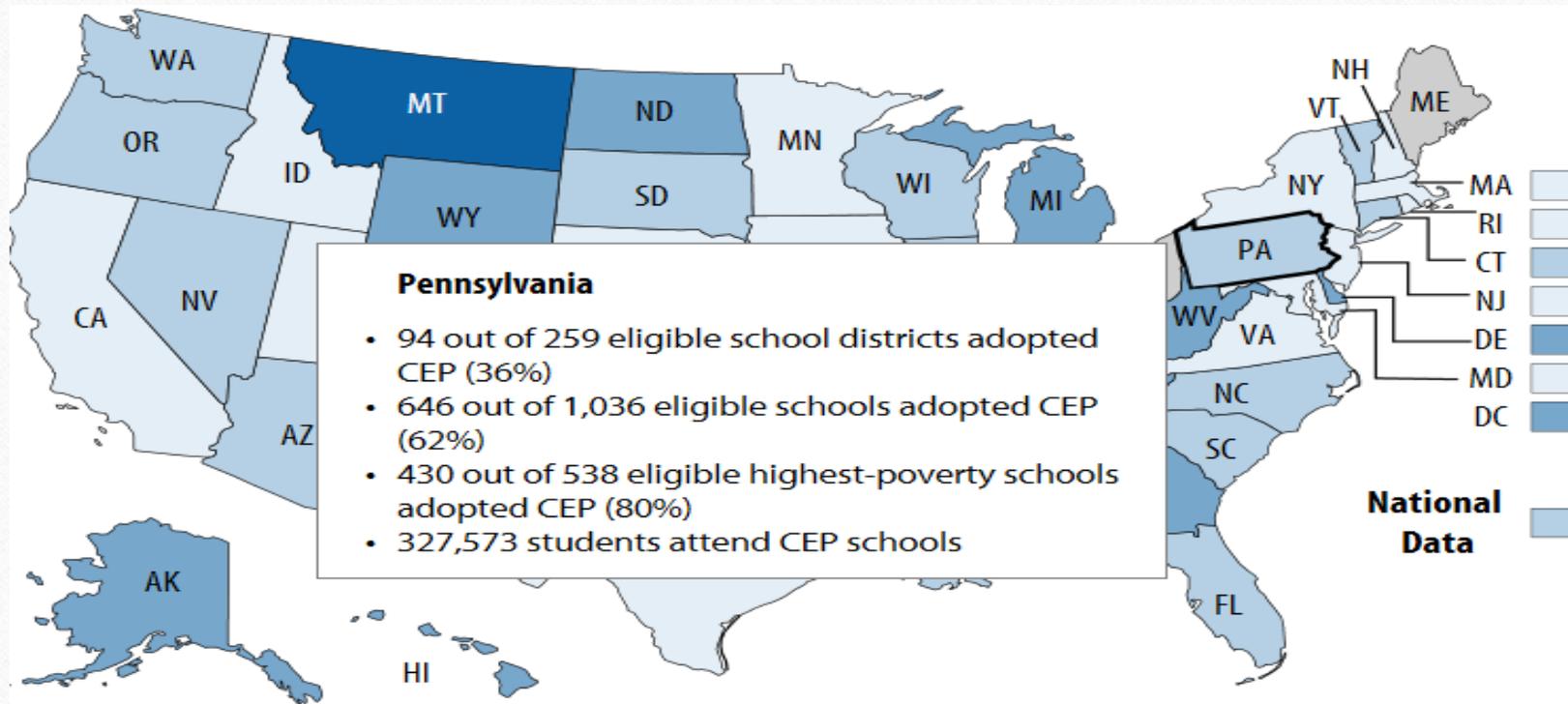
Vonda Cooke, M.S., R.D.

State Director, Child Nutrition Programs

Division of Food and Nutrition

Pennsylvania Department of Education

# Community Eligibility Provision Outreach in Pennsylvania



# Community Eligibility Provision Outreach in Pennsylvania

## 2010-11 SY

- Build awareness and excitement
- Dialogue about CEP with everyone possible
- Internal education on all potential impacts

## 2013-14 SY

- Letter from PA Secretary of Education to all LEAs
- Informative webinars to discuss qualifying for CEP
- Detailed webinars for those that thought they were qualified and interested
- Emailed and posted list of LEA's that were potentially eligible
- Training on signing up to implement CEP
- Encouraged Provision schools to convert to CEP

## 2014-15 SY

- Continue to discuss CEP at all possible venues
- Letter from PA Secretary of Education to LEA's with DC of 50% or more
- Letter from Division of Food and Nutrition to LEA's with DC of 60% or more
- One to one targeted outreach via e-mails and phone calls
- Face to face meetings
  - Review financial worksheets
- Use current CEP adopters to tell the story

Community Eligibility  
Provision in Montana  
Outreach Strategies

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Alie Wolf

Business Analyst & Direct Certification Coordinator  
School Nutrition Programs  
Montana Office of Public Instruction

## Planning & Preparation

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- Montana Office of Public Instruction (OPI) received USDA direct certification grants to help with data collection; aided preparation for Community Eligibility Provision (CEP) implementation
- Report generated from the direct certification system listing schools with an identified student percentage between 30-40% and schools with at least 40% identified student percentage
- Proxy data sent to all eligible schools along with Letters of Intent and Agreement forms to be returned to OPI
- OPI Posted eligible schools on the OPI website by May 1

# Working with schools

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- Provided guidance to schools considering CEP
  - CEP reimbursement estimator tool
- Assisted schools with the new direct certification system to improve identified student percentages
  - On site technical assistance
  - Phone calls and emails
  - Regional trainings

## Interdepartmental Partnerships

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- OPI Superintendent's Office and Title 1 Staff
- Governor's Office
- Montana No Kid Hungry, Dept. Public Health & Human Services

## Other Partnerships

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- Montana Food Bank Network

## Communication & Outreach with Partnerships

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- The Montana Food Bank Network sent a press release and made follow up phone calls to schools
- The Governor's office sent a "chaser" letters to districts with 40% and above schools, the Governor made phone calls to superintendents, and the First Lady wrote an op-ed
- Weekly updates with all partners of Montana's CEP status

Community Eligibility  
Provision in North Carolina  
Outreach Strategies

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Cedric D. Johnson  
Public Policy Analyst  
Budget & Tax Center  
North Carolina Justice Center

# Local school systems adopting universal meal programs for the 2014-15 school year

## North Carolina



[@ncbudgetandtax](#) [@ncjustice](#)

# Helpful CEP Resources

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USDA Community Eligibility website:

<http://www.fns.usda.gov/school-meals/community-eligibility-provision>

**Includes:**

- Policy guidance
- Program requirements/information
- Reimbursement estimator & grouping tool
- CEP guidance from other Federal agencies
- Webcast recordings

# Helpful CEP Resources

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**Center on Budget & Policy Priorities**

**Food Research & Action Center**

- **Implementation Guide**

<http://www.cbpp.org/files/10-1-13fa-guide.pdf>

- **Alternatives to School Meal Applications**

<http://www.cbpp.org/cms/?fa=view&id=4155>

# Save the Date: CEP Webinar Series

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Title I & E-Rate  
Wed., April 29  
1-2 pm

Log-in: <https://www.livemeeting.com/cc/usdafns/join?id=BPS572&role=attend&pw=P%29n6%2BZCmx>

Attendee Entry Code: P)n6+ZCmx

Meeting ID: BPS572

Dial-in : 888-240-9284

Questions?

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Thank you for  
participating!