

A photograph of a bay with a forested hillside in the background. In the foreground, several humpback whales are breaching the water, with their large, dark, wrinkled heads and backs visible. The water is splashing around them. In the air, a large number of white birds, likely gulls, are flying in various directions. The sky is overcast.

Feasibility Study: Combined WIC-SNAP EBT card

WIC Technical Standardization

A large white and black research vessel is sailing on a body of water. The background features snow-capped mountains and dense evergreen forests. The text "How?" is overlaid on the upper part of the image.

How?

Engage a contractor to carry out a nationally-focused study

Multi-disciplinary Steering Committee oversight



Why?

**To serve as a reliable
resource for any WIC
Program considering a
combined benefit card**

Who?



Methodology

- Gather information
- Identify issues & potential solutions
- Draw conclusions
- Make recommendations



Why?



More efficient use of public resources?
Optimize use of benefits for participants?
Streamline redemption/payment for vendors?



Why not?

- Policy differences/conflicts
- Agency cultural barriers
- Incompatible MIS systems
- Cash register complexities
- Participant perspectives
- Impact on clinic operations

Result?



Better information about what is possible and how to move forward