Online Media Resources

Blog Search Tools

Google Blog Search: http://blogsearch.google.com

Technorati: http://technorati.com

IceRocket: http://www.icerocket.com

Media Tracking

NewzGroup: http://www.newzgroup.com

Lexis-Nexis: www.lexisnexis.com

GoogleNews: http://news.google.com

Clip & Copy: http://www.clipandcopy.com/index.asp

Newspaper Clips: http://www.newspaperclips.com/npcapp/default.aspx

Burrelles Luce (clip service): http://www.burrellesluce.com

Lone Buffalo: http://www.lonebuffalo.com/index.html

Online Keyword Research

Keyword Discovery: http://keyworddiscovery.com/search.html

Google Keyword Tool: https://adwords.google.com/select/KeywordToolExternal

Word Tracker: http://www.wordtracker.com

Optimized Release Distribution

PRWeb: www.prweb.com

MultiVu: www.multivu.com

EON: eon.businesswire.com/portal/site/eon

PitchEngine: www.pitchengine.com

MarketWire: www.marketwire.com