

# Arkansas Hunger Relief Alliance

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# Defining Our Role As Advocates

- Educating people about SFSP as a summer food option
- Identifying sponsors and partnering with new site locations
- Creating sponsors
- Capacity Building Grants
- Advocating throughout the process



# Recruiting Your Ideal Sponsor

- Do they already prepare a meal?
- Are you identifying sites for an existing sponsor?
- Do you want to create a meal program from scratch?
- Are you targeting a certain type of organization?



# Prioritize

- Is there enough organizational capacity?
- Is there a kitchen that meets the SFSP requirements?
- Are they 501c3 or religious institution?
- Do they have a meal service
- Does the organization have 'duplicates'?



# Advocating Through the Process

- Advocating throughout the program application
- Identifying where you lose sponsors/sites in the application process
- Connecting with organizational at these critical junctures



# Where Sponsors Get Lost

I identified 4 different transition points during last summer where most sponsors got lost:

1. Capacity
2. Preapproval
3. Completing the Application
4. Attendance and Filing for Reimbursement



# 1. Capacity

The Roadblock:

- Being able to administer SFSP

The Solution:

- is to partnering sponsors with new sites



# Preapproval

## The Roadblock:

- Completing the Preapproval
- Site eligibility

## The Solution:

- Free and reduced lunch data
- Creating a clear process



# Completing the Application

## The Roadblock:

- Creating realistic expectations
- Knowing the steps

## The Solution:

- Create a timeline
- Checklist
- Completing the Application Together



# Attendance/Filing for Reimbursement

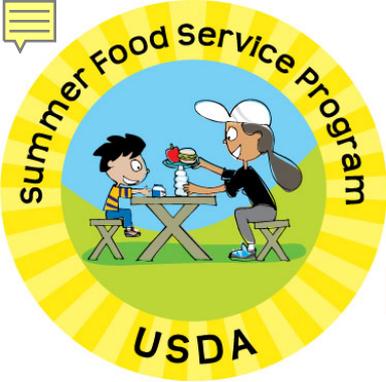
## The Roadblock:

- Sponsors who don't file reimbursements
- Low attendance

## The Solution:

- Training by administering agency when possible.
- Community placed sites
- Effective outreach





# USDA Resources!!!

- Site Supervisor's Guide: <http://www.fns.usda.gov/cnd/summer/library/handbooks.html>
- Outreach toolkit: <http://www.summerfood.usda.gov/Outreach.htm>
- Main USDA Summer Food page: [www.summerfood.usda.gov](http://www.summerfood.usda.gov)



# Food Research & Action Center

## Resources



Signe Anderson  
[sanderson@frac.org](mailto:sanderson@frac.org)  
Office: 202 986-2200

- FRAC website: [www.frac.org](http://www.frac.org) Summer & Afterschool Nutrition Programs
- Summer Meals Matter Monthly Call Series
- Simplified Summer Toolkit
- Standards of Excellence