

# SUMMER 2011 SFSP HOME DELIVERY AND FOOD BACKPACKS DEMONSTRATION PROJECTS

November 9<sup>th</sup>, 2010

# Purpose of Today's Webinar

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- Overview of the Home Delivery and Food Backpacks Demonstration Projects' Request for Applications (RFA)
- Question and Answer Session

# Background

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- Authority and funding provided by the Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act of 2010 (P.L. 111-80).
- To develop and test alternative methods of providing access to food for low-income children in urban and rural areas during the summer months, when schools are not in regular session.
- Will be multi-phased:
  - Summer 2010: Began Activity and Extending Length of Operation Incentives
  - Summer 2011: Begin Home Delivery/Backpacks; Begin Proof of Concept Model for Summer Electronic Benefits Transfer for Children Demos (SEBTC)-WIC and SNAP
  - Summer 2012: Expansion of SEBTC Demos



United States Department of Agriculture

Food and Nutrition Service

# Home Delivery Overview

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- To address low SFSP participation in rural areas
- Will provide funding to develop ways to deliver summer meals to eligible children in rural areas at a sustainable cost.
- May include delivery to homes, drop-off sites, or other methods exempt from the congregate feeding requirement.
- Maximum two meals per child per day.

# Home Delivery, Continued

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- “Rural” means:
  - ▣ Any area in a county not part of a Metropolitan Statistical Area
  - ▣ Any “pocket” within a Metropolitan Statistical Area which is determined to be geographically isolated
  
- Ineligible options for this demonstration:
  - ▣ mobile feeding sites, or
  - ▣ transporting children to congregate meal sites.

# Food Backpacks Overview

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- To address the risk of hunger during the days that SFSP sites are not operating.
- Will provide funding for food backpacks that children take home on days that SFSP meals are not available, usually weekends.
- Not intended to replace the normal congregate feeding program.
- Backpack meals/snacks can only replace those that would have been served during SFSP service.

# Meal Requirements- Both Demos

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1. Safe food selection, packaging, storage, and preparation.
2. Comply with SFSP meal pattern or propose a healthful, nutritionally balanced alternative.
3. Require minimal preparation.
4. If meals not unitized, households must be told which combination of food items is nutritionally balanced.

# Demonstration Project Evaluation

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- Participating State agencies will be responsible for collecting participation and survey data.
- In addition, a demonstration project evaluation will assess food security and participation.
- Evaluation components will be led by USDA or its contractors.

# Eligible Entities

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## □ State Agencies

- All State agencies that administer SFSP.
- Apply directly to FNS for funds that will pass through to Sponsors.
- May apply for both projects, but will only be selected for one.

## □ Sponsors

- Sponsors submit proposals to be included in the State Agency's application.
  - Eligible sponsors are those that meet the definition of sponsor in 7 CFR 225.2
  - For Food Backpack demo, only Sponsors that previously operated SFSP
- State agencies should only select and submit eligible and acceptable sponsor proposals.

# Eligible Participants

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- ❑ **Food Backpack Demo:** Children 18 and younger normally eligible to receive SFSP meals who attend the SFSP site.
- ❑ **Home Delivery Demo:** Only school-age children identified by school districts as eligible for free and reduced meals, and whose parents give consent.

# Application Requirements

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- State Agency's Plan of Operation:
  - ▣ Description of the need for the demo and how the State Agency will manage it.
  - ▣ Plan for disbursing funds to sponsors and providing financial oversight
  - ▣ Staffing
  - ▣ Budget narrative and Standard Forms 424 and 424A

Should not exceed 5 pages, single-spaced, 12 point Times New Roman

- Eligible Sponsors' Proposals

# Application Requirements, Continued

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- Signed letters of Commitment—for the State agency and from each individual sponsor applying to participate, as well as local schools for the Home Delivery Demo that they will supply information regarding free and reduced price eligible children.
  
- Assurance and Disclosures:
  - ▣ Assurance- Non-Construction programs, SF 424B;
  - ▣ Disclosures of Lobbying Activities, SF LLL.
  - ▣ Certification Regarding Debarment, Suspension, and other Responsibility Matters, AD-1047
  - ▣ Certification Regarding Drug-Free Workplace Requirements, State and State Agencies, AD-1052

# Application Submission

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- **Deadline:** On or before **December 15, 2010** by **5:00pm**
  
- **Submit:**
  - electronically at <http://www.grants.gov>, or
  - by mail to:
    - Dawn Washington, Grants Officer
    - Food and Nutrition Service, USDA
    - Grants & Fiscal Policy Division
    - Summer Demonstration Projects
    - 3101 Park Center Dr., Room 738
    - Alexandria, VA 22302
  
- Applications **NOT** accepted by fax or email.
  
- Late applications, and additions or revisions to submitted applications will not be considered.

# Application Review and Selection Process

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- FNS will evaluate the State Agency's proposal primarily on its capacity to oversee and manage the demo successfully.
  
- Selection Criteria:
  - ▣ Proposal Quality and Effectiveness
  - ▣ State Agency Management
  - ▣ Ability to Contribute to the Evaluation
  - ▣ Budget Appropriateness and Economic Efficiency

# Individual Sponsor Proposals

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- Award will primarily be based on the merit of Sponsors' proposals.
  
- Scored based on:
  - ▣ Merit of project design (40 points)
  - ▣ Organizations Experience and Management/Staff Capability (30 points)
  - ▣ Budget Appropriateness and Economic Efficiency (30 points)
  
- Sponsor Proposals: Not more than 4 pages, single-spaced, and in 12 point Times New Roman.

# Critical Dates

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- October 20, 2010 Request for Applications announced by FNS
- November 19, 2010 State Agency Letter of Intent deadline
- December 15, 2010 State Agency Application Deadline
- February 2011 Awards Announcement

**FNS anticipates selecting one State for each demonstration project**

# Questions?