

PICKING A TECHNOLOGY



MAKE A WELL

INFORMED DECISION:

1. RESEARCH

2. COMMUNICATE

WITH

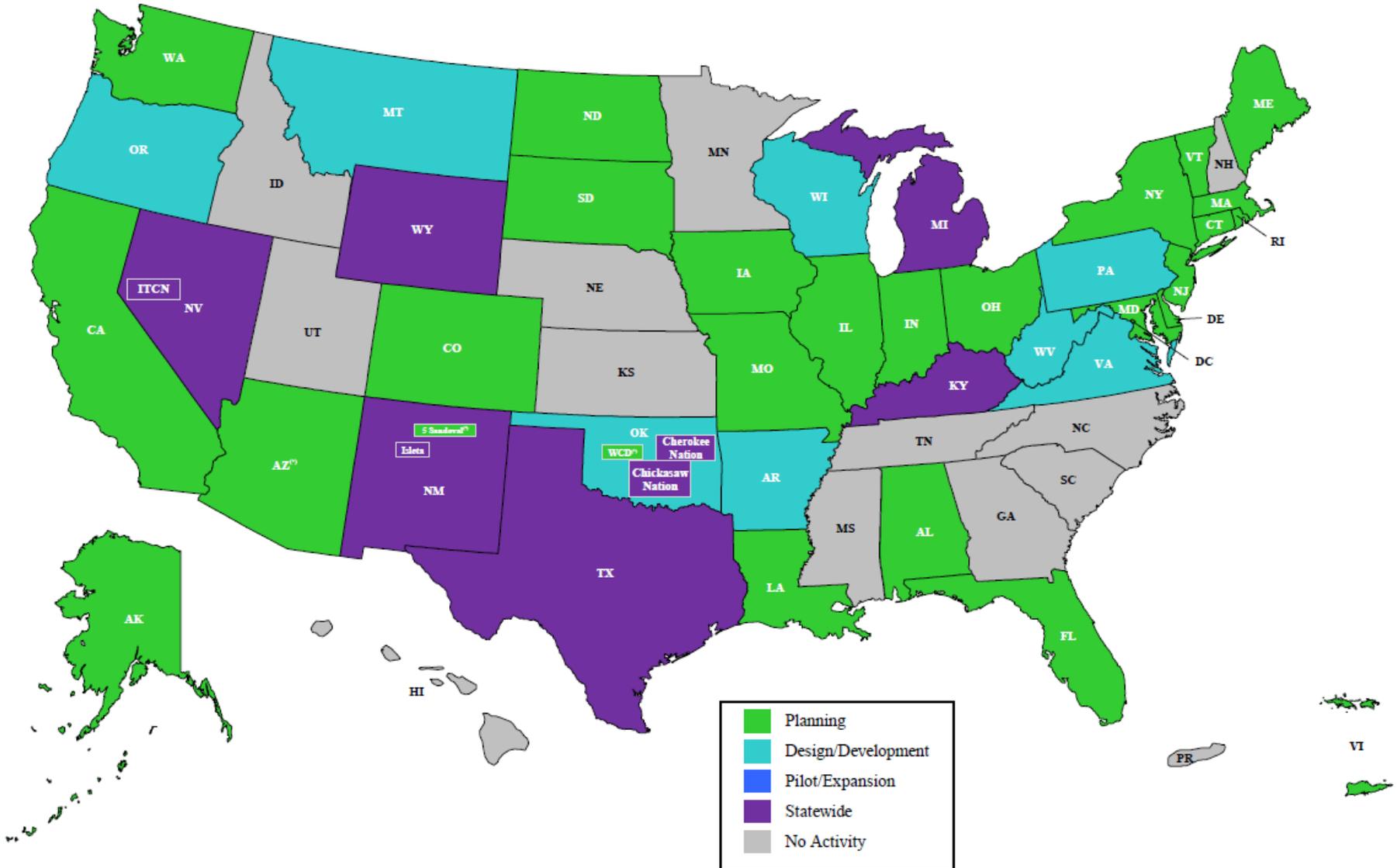
STAKEHOLDERS

Attend WIC EBT Conferences & Participate in Meetings

- USDA EBT Users Group Mtg.**
- NWA Technology Conference**
- EBT: The Next Generation
Conf.**
- Special Meetings on EBT
Documents**

Visit and communicate with WIC EBT States

WIC EBT Activity - May 2012



Communicate with Stakeholders

- Owners of Stores/Corporations
- Food Merchants Association
- Point of Sale System Providers
- Local Agencies
- SNAP
- USDA-FNS

What Pennsylvania WIC Considered:

- What would work best for the State?
 - Is there Fiscal Sustainability?
 - How Robust is Each Type of System?
 - Durability of EBT Cards
 - Accessibility of Benefits/Network
 - What System Do Stakeholders Prefer?
 - Where is the Payment Industry Moving?
 - Is there Interoperability of the Technology?
- Fraud
 - Ongoing vs. Upfront Costs