

Project: SNAP Radio Script

Date/Ver: February 6, 2012

Format: :60

Title: "Playground"

Audience: Seniors

SOUND EFFECTS

VOICEOVER

SFX: Ambient sounds: playground, children's voices and laughter	
	MARGIE: I love taking my grandkids to the park. But if I want to keep up with those little bundles of energy, I have to stay healthy and eat right. And that can be a real challenge...(9)
	GRANDKIDS: <i>[Calling from a distance]</i> Come on grandma! (1)
	MARGIE: But that's where SNAP comes in. SNAP is the new name for the federal Food Stamp Program. (5)
	MARGIE: It helps me eat right when money's tight, like when I have bills and doctor visits to pay for. With SNAP, I get a card to buy all sorts of foods, including fruits and vegetables. (11)
	MARGIE: Getting help from SNAP is based on income and other expenses. And for most Seniors like myself, the benefit is enough to make a real difference. (7.5)
	FEMALE ANNCR: If you or someone you know has low income, you may be eligible for nutrition assistance from SNAP. Call 919-334-1224 for a free information packet. That's 919-334-1224. 919-334-1224. (19)
	SNAP. Putting healthy food within reach. (3)
	FEMALE ANNCR: A message from USDA. (2)