United States Department of Agriculture
Food and Nutrition Service

Helping Low-Income Families and Local Communities in Nevada

The Supplemental Nutrition Assistance Program (SNAP) offers nutrition benefits to participating clients, supports work, and provides economic benefits to communities. The SNAP brings Federal dollars into communities in the form of benefits which are redeemed by SNAP participants at local food stores. Increasing SNAP participation provides an immediate stimulus to local economies.

Increase in SNAP Participation Creates Substantial Economic Benefits

Every $5 in new SNAP benefits generates $9.00 in total community spending.

The FY 2011 average monthly SNAP benefit was about $264.88 per household, which is spent in local food stores.

FY 2009 SNAP Participation Data

Total Eligible Participants	311,000	Actual Participants	191,000
Eligible Non-Participants	121,000	Participation Rate	61
Total Benefits Disbursed	285,773,577	Total Economic Activity	514,392,439
Additional Benefits with Full Participation	3,742,530	Additional Economic Activity with Full Participation	6,736,554

Because the majority of SNAP benefits are redeemed the month they are issued, SNAP acts as an immediate economic stimulus to struggling local economies. New SNAP benefits also generate additional economic activity as families are able to increase their overall food purchasing power.

5% Participation Increase

Total Participants	207,000	Participation Rate	66
Additional Benefits	5,800,000	Additional Economic Activity	10,400,000

10% Participation Increase

Total Participants	165,000	Participation Rate	71
Additional Benefits	11,600,000	Additional Economic Activity	20,800,000

15% Participation Increase

Total Participants	239,000	Participation Rate	76
Additional Benefits	17,400,000	Additional Economic Activity	31,200,000

Notes:

1. These estimates utilize the SNAP multiplier to develop and approximate the total economic activity resulting from existing benefit distribution. The true value is unknown.
2. The number of participants, eligibles, and participation rate in each State as reported in *Reaching those in Need: State Supplemental Nutrition Assistance Program Participation Rates in 2009.*
3. Sum of rows may not equal total due to rounding.

FNS strongly urges States, local government leaders, neighborhood and faith-based leaders, and others to conduct SNAP outreach. For more information on how you can help, please contact your FNS regional office at 415-705-1310 or the Office of Strategic Initiatives, Partnerships and Outreach at partnerships@fns.usda.gov.