

Start by Eating Right! Share Our Strength's Operation Frontline Program

Promoting Healthy Eating in Young
Children through Partnerships with Head
Start and Other Community Agencies



Topics

- Share Our Strength's collaborative approach
- The partnership with Head Start
- Best practices for collaboration
- Why partner?





About Operation Frontline

Operation Frontline's cooking-based nutrition education program teaches people at risk of hunger:

Basic cooking skills;

Nutrition;

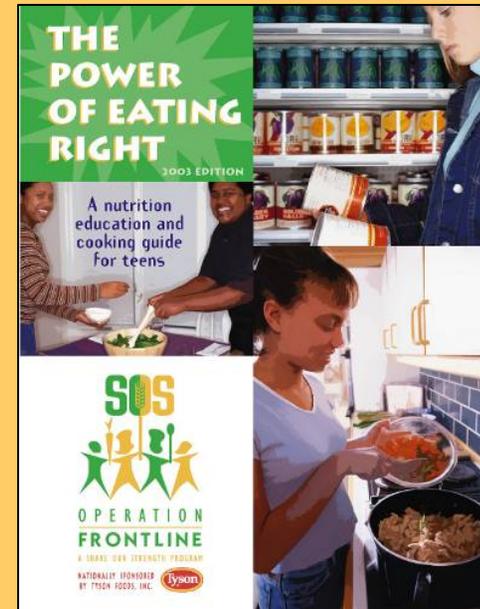
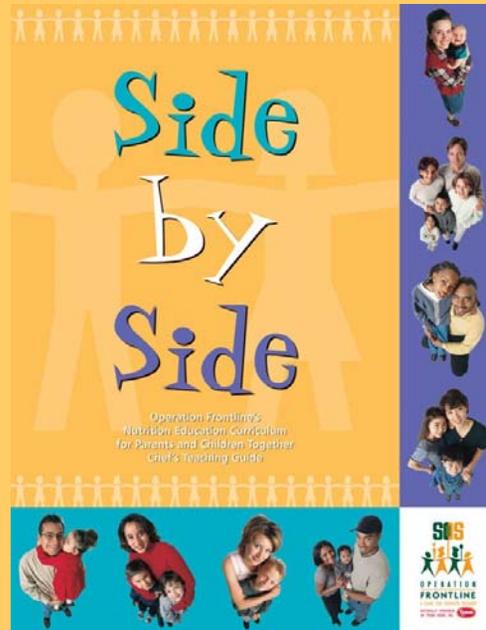
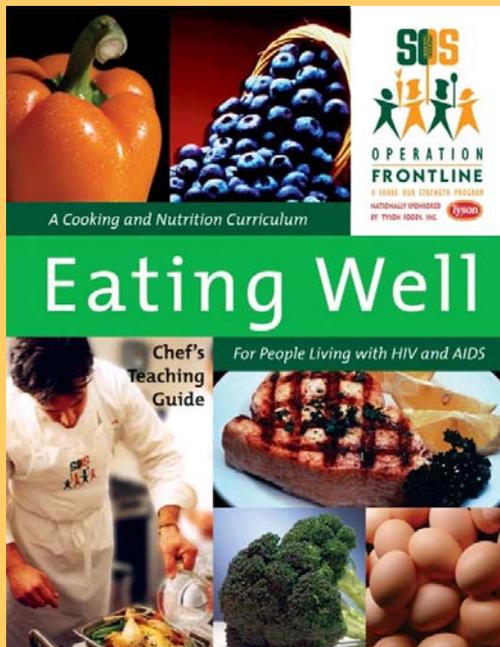
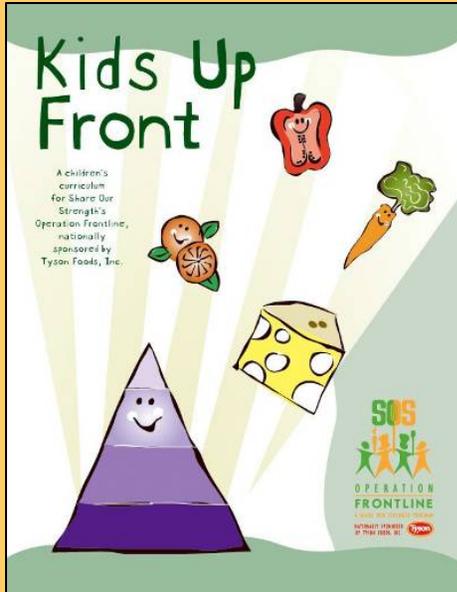
Food Safety; and

Food Budgeting;

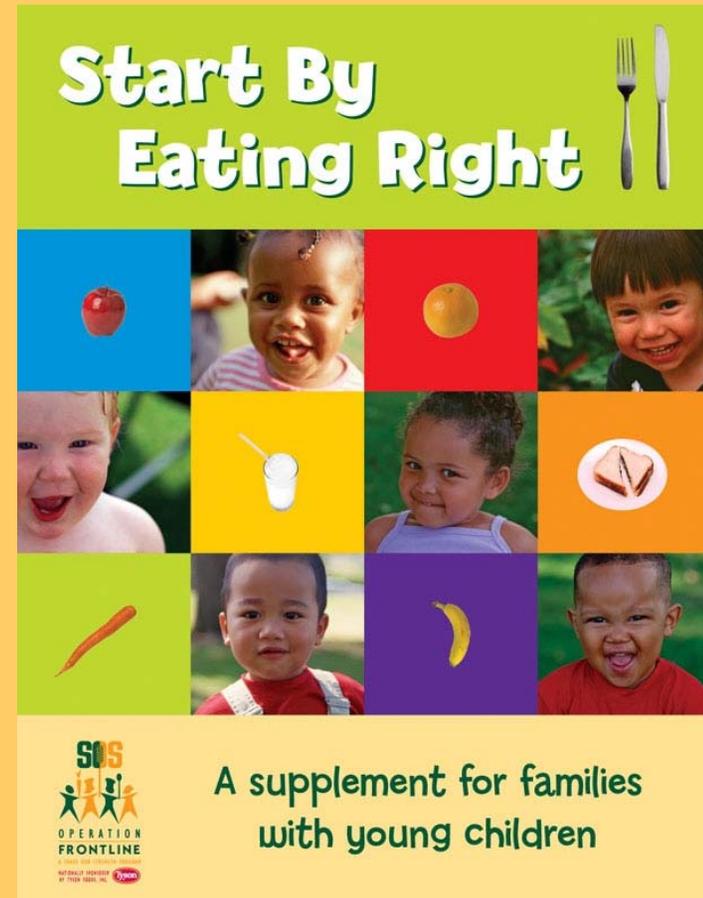
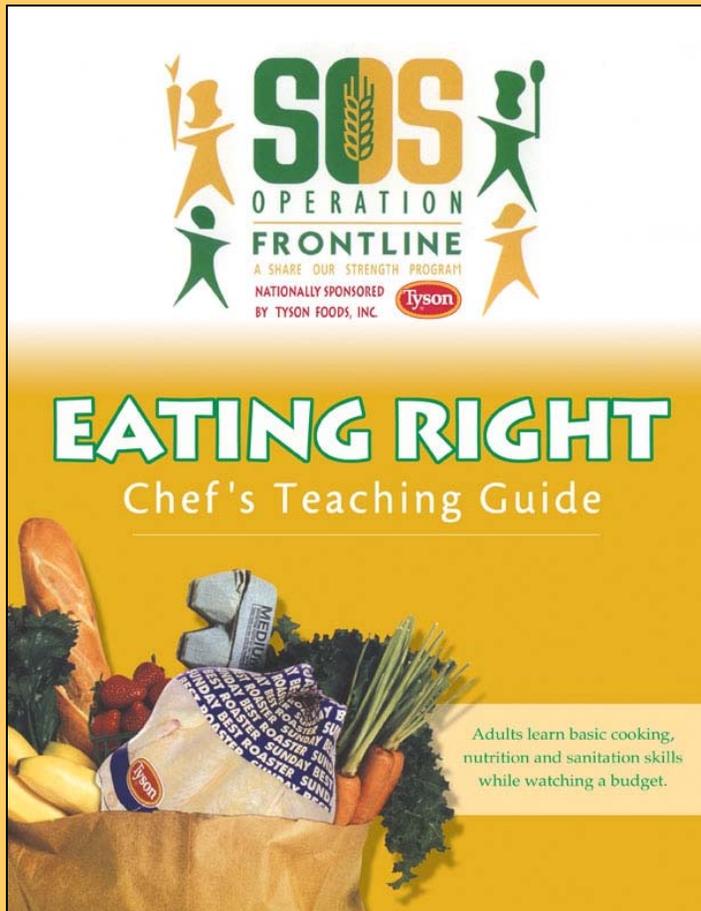
Share Our Strength's Operation Frontline addresses the root cause of hunger in the U.S.



Operation Frontline's Curricula



Start by Eating Right Classes



Accomplishments of the Head Start Partnerships

- Five newly established partnerships in six cities
- 23 Operation Frontline classes taught Head Start centers in MA, NY and IL
- Over 200 parents received six-week nutrition classes
- 97% of parents are making foods safer for children
- 92% of parents report improvement in cooking skills
- 85% of parents report they learned something new about about infants and toddlers

Our Operating Model

Components:

- Share Our Strength – National Operation Frontline
- Local Operation Frontline partners
- Community-based organizations
- Volunteer chefs and nutritionists

Component #1

Share Our Strength

Operation Frontline National, Washington D.C.

- Operation Frontline curricula
- Guidelines for successful program implementation
- Tools for recruiting and managing volunteers
- Training to partner agencies twice a year
- Access to Share Our Strength network of nonprofits, corporate partners and volunteers
- Ongoing technical assistance
- Ongoing program evaluation services



Component #2

Operation Frontline Partners

14 states, 15 cities nationwide

- Full time personnel that operate the program locally
- Staff dedicated to recruiting and managing volunteers that teach the classes
- Access to local networks to community-based organizations
- Volunteers, primarily chefs and nutritionists
- All services related to implementing the program



Component #3

Local Community Based Organizations

Over 1,000 used nationwide

- Access to participants
- Space to hold the classes
- Staff that recruit participants
- Staff that assists with implementing program at the site
- Federal or private funding, in some cases
- Other resources



Making a Successful Partnership: Best Practices

#1 – Have shared vision & mutual goals

#2 – Understand the partners' organizational structure

#3 – Have valuable contributions



Making a Successful Partnership: Best Practices

#4 – Gain buy-in on all levels

#5 – Invest the time it takes to implement
the project

#6 – Nurture the relationship





Why partner with Operation Frontline or other community programs like it?

To attract participants to nutrition and cooking.

To deliver additional services.

To leverage resources.

To enhance the quality of the learning experience.



The Bottom Line

Often, we are much more effective at reaching our goals when we work together.

Questions?

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**Share Our Strength's
Operation Frontline**

www.strength.org

