

USDA'S Agency for National Food Assistance Programs

Teamwork in Action: A Regional Perspective



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National Nutrition Education Conference





Mid-Atlantic Region

- MARO has many agencies which need to be players in the SNAP process
- Prior to the first NNEC, many nutrition activities were going on in these agencies
- A few were being done collaboratively



Supplemental Food Agencies



Delaware Health and Social Services



Department of Health



Puerto Rico Department of the Family



United States Virgin Islands
Department of Health



new jersey
department of health and senior services



Child Nutrition Agencies



Delaware Department of Education



**School and Community
Nutrition Programs**



Puerto Rico Department of Education



new jersey department of agriculture



Every Virginia child will have the opportunity to make educated, healthful choices that will enhance their academic and physical performances and promote lifelong health.



Virgin Islands Department of Education



Food Distribution Agencies



Puerto Rico Departments of Agriculture, Education, and the Family



Virgin Islands Department of Education

Food Stamp Agencies



Delaware Health and Social Services



Department of Human Services



Puerto Rico Department of the Family

PENNSYLVANIA Department of Public Welfare

new jersey
department of human services



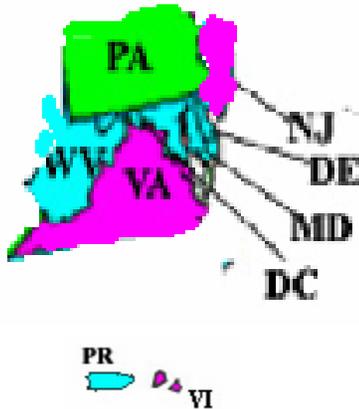
United States Virgin Islands
Department of Human Services

Virginia Department of Social Services



FNS NATIONAL NUTRITION EDUCATION CONFERENCE

- **Choosing the goal was the easy part**
- **States wanted to select broad goals to allow current activities count toward SNAP**



- **Five chose Goal #1—Educating on the Dietary Guidelines (blue)**
- **Three chose Goal #2—Encouraging Partnerships (pink)**
- **One chose Goal #3—Promoting Fruits and Vegetable Consumption (green)**



- **For many states, other priorities pushed SNAP to the back burner**
- **States continued doing the nutrition education activities that they had already started with FSNEP, WIC Nutrition Education Projects, Team Nutrition, Action for Healthy Kids**



MARO's Process

- **MARO set up conference calls with all state agencies to explain the concept and why it could help them achieve their goals**
- **Not all state decision makers went to the first NNEC and were not invested**
- **State decision makers had the opportunity to make changes in the goals and choose a state contact**



MARO's Process

- **MARO has a SNAP coordinator and SNAP committee meetings**
- **MARO assigned a staff person to each state who would**
 - **Keep in touch with the SNAP team**
 - **Be a part of meetings or conference calls with the team**
 - **Provide status reports on activity**
 - **Facilitate the process**



MARO's Status

All states have representation from all nutrition assistance programs

All states have plans, most have completed activities planned to date

There have been some stellar activities—some of which you will hear about today



MARO's Status

SNAP Teams like any teams have periods of forming, storming and performing.

Personnel changes, state priorities change, pressures on staff increases due to changes in legislation

To be successful we need to keep the focus on how working together can increase the effectiveness of our messages