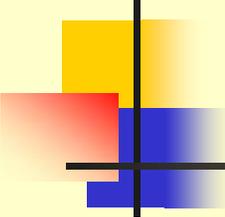


New York's Approach and Experience - It's A SNAP!

Patricia Race, MEd, RD, CDN
NYS Department of Health
Division of Nutrition



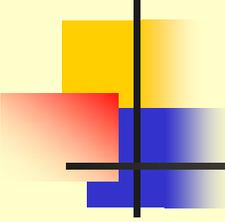
Partnering State Agencies

- Department of Health
 - WIC/Farmer's Market
 - Commodity Supplemental Food Program
 - Child and Adult Care Food Program
 - Hunger Prevention and Nutrition Assistance Program/Food Stamp NE

- Department of Education
 - Child Nutrition Program

- Office of Temporary and Disability Assistance
 - Food Stamp Nutrition Education Program

- Office on Aging
 - Senior Nutrition Program



SNAP Development Process

- Identified goals @ 2003 FNS Conference
 - Prevent Overweight and Obesity
 - Promote Fruits and Vegetables
- Summer 2004 Planning Meeting
- Development of Draft Plan
- Incorporated comments from all programs

Build on Pre-existing Collaborations



- Eat Well Play Hard (1996)



Prevent childhood overweight and reduce long-term chronic disease risks through the promotion of physical activity and targeted dietary practices for children over the age of two:

Increase developmentally appropriate physical activity

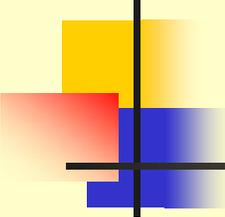
Increase the consumption of vegetables and fruits

Increase the consumption of low-fat milk and dairy products

Build on Pre-existing Collaborations



- NYS Action for Healthy Kids (2002)
- NYS Overweight & Obesity Prevention Program (CDC Grant - 2003)

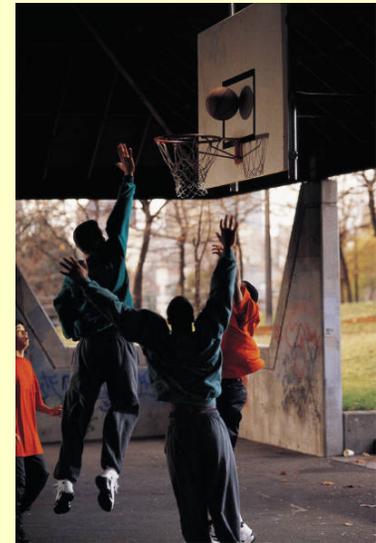


Highlights of NYS SNAP Collaboration

- **Alignment with NYS Overweight & Obesity Prevention Plan**
 - Program participation in planning workgroups, steering committee, community forums
 - Goals
 - Increase awareness of overweight and obesity as a public health threat
 - Increase early recognition
 - Increase breastfeeding
 - Improve lifelong healthy eating
 - Increase lifelong physical activity
 - Decrease TV and screen time
 - Increase policy and environmental supports

Highlights of NYS SNAP Collaboration

- **CACFP Team Nutrition Training Grant**
 - Partners - EWPH, The After-School Corporation, Child Nutrition Program, and NYS Overweight/Obesity Prevention Program
 - Mini-grants to 12 after-school programs to promote EWPH nutrition and PA strategies
 - Training on "The Power Of Choice" and "Fruits and Vegetables Galore"



Highlights of NYS SNAP Collaboration

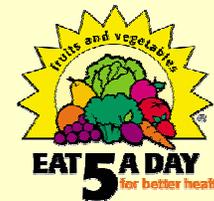
- Promotion of physical activity in WIC and CSFP through Fit WIC
 - 16 State staff trained as Fit WIC trainers
 - 289 staff in 16 local WIC agencies trained in first 6 months



Highlights of NYS SNAP Collaboration

■ Eat Well Play Hard Community Project Partnerships

- Promote 1% or Less Milk in WIC
- Coordinate TV Turn Off, 5 A Day, Walk Our Children to School Campaigns
- Increase physical activity and healthy eating in child care and school environments
- Promote Farmer's Markets



Highlights of SNAP Collaboration



- NYS Action for Healthy Kids
 - Partnership between Dept. of Health, Education Dept., Statewide Center for Healthy Schools, Cornell University, NYS Dietetics Association
 - 12 trainings (June '04- May '05)
 - 685 nutrition professionals trained; **281 signed on**
 - 12 NPs matched with schools so far

NYS SNAP Challenges

- Initiating another planning process when several were already in motion
- Coordinating efforts between several different state agencies
- Time to maintain partnerships and follow up on accomplishments

