SNAP
A Community Event
Resource Guide

Table of Contents

Overview

Planning Guide

Marketing and Maximizing Local Resources

Setting Up Your SNAP Community Event

- Physical Surroundings
- Activity Suggestions

Appendix

- Resource Addresses
- Kansas Nutrition Network (KNN) Partners
- 2005-6 Kansas State Nutrition Action Plan

SNAP Community Nutrition and Physical Activity Event Guide

This guide provides resources for organizing a comprehensive nutrition and physical activity event based upon the United States Department of Agriculture (USDA) State Nutrition Action Plan (SNAP). In 2003, USDA convened a national meeting of nutrition personnel working with the nutrition assistant programs. As a part of this meeting, networking sessions among state programs identified a common nutrition goal and formulated a plan for working together to achieve that goal. The State Nutrition Action Plan (SNAP) was the outcome of this process.

The Kansas SNAP goal is to collaborate across FNS Programs and with community groups to communicate consistent nutrition messages through multiple channels in order to reduce the risk of overweight and obesity. The SNAP incorporates the basic concepts of MyPyramid, the 5-a-day message to increase fruit and vegetable consumption, and encourages physical activity.

The Kansas Nutrition Network (KNN) coordinates the Kansas SNAP. As a part of the SNAP process, Kansas has encouraged community events in selected areas of the state emphasizing physical activity and nutrition. The first two years, the community events were coordinated with the scheduling of the Kansas State Department of Education Body walk activities at local schools. Other community organizations organized events at the same time and worked together to spread consistent messages regarding nutrition and physical activity. These community events, organized by FNS programs and other interested community groups, have provided a way for communities to become more aware of the importance of healthy eating and physical activity behaviors.

This resource guide was developed as a tool for other Kansas communities to design and host their own nutrition and physical activity community events. While coordinating the events with the appearance of Body walk in a community may be helpful, it is not necessary to the utilization of this guide. Materials and ideas included in this guide can be modified and used individually as appropriate to the planned event.

A nutrition and physical activity event can be the basis for contacts with one program's participants and families or may be used as a community wide activity to promote good nutrition and physical activity. If one organization is taking the lead, they may wish to solicit help from

other community groups in putting on the event. See the chapter on maximizing your resources for ideas.

The size and complexity of the SNAP community event will depend upon staffing, time, money, and interest. This resource guide will provide suggestions and resources needed to develop a nutrition event to educate and entertain your participants. Although the guide will not supply all the answers to your questions, it will provide a sound basis to begin planning for this community activity. Good Luck and let the fun begin!

Planning Guide

Any successful SNAP event requires advance planning and teamwork. Below is an outline of steps to take in planning your community nutrition and physical activity event.

Planning Your Event

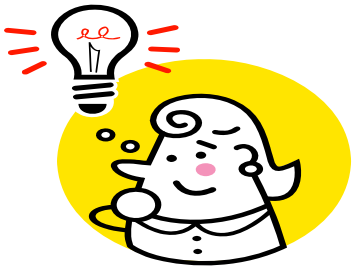
A. Establish goals and objectives for SNAP event

Every SNAP nutrition and physical activity event will have different goals depending upon its size and scope. Here are a few examples:

Y Increase community awareness of programs, services, and support groups offered in the areas of nutrition and health

Y Generate new participant applications for the programs or organizations

Y Capture and increase participation by a specific audience in nutrition education and physical activity



Y Promote a positive image for the programs involved

Y Increase participation in nutrition education activities

Y Increase collaboration with other community groups and organizations

B. Define Audience And Event Focus

Y Based upon the goals you hope to achieve, who is your target audience?

Y Do you have a service they need that you=d like to promote?

Y Are there barriers to this audience=s full participation in the event? If so, can they be eliminated?

Y What kind of activities will be appropriate to carry out your objectives?

C. *Offer Appropriate Information and Activities To The Audience*

It is important to address the specific health and nutrition needs of your target audience with screening and educational materials. For example:

Children:

Offer child-friendly activities that they can enjoy using a variety of senses and skills. Activities should be targeted to the age of child involved in a non-frightening atmosphere. Both gross and fine motor skill activities may need to be present for children who mature at differing rates. Try offering safe giveaways for kids, along with games, a clown, magician, face painting, etc.

Specific Ethnic Groups:

Nutrition and health information should be related to the needs and concerns of each group. Activities must demonstrate a sensitivity to, and awareness of different cultures. Offer entertainment or music that the group would enjoy.

Parents/Caregivers:

Invite childcare providers to offer information about child care options. Provide information about the diet and health of adults as well as children. You may wish to add information about prenatal nutrition, breastfeeding, or senior nutrition as a part of your event.

Limited Resource Families:

Your community event gives an opportunity to focus on the many services available to limited resource families, such as: immunizations, health department services, information on community programs, low cost or free physical activity and nutrition resources.

D. *Determine Best Time For The SNAP Event*

Consider the following when planning a time for your event:

Season: Indoor activities can be held year round, although avoiding November and December due to hectic holiday schedules may be advisable. Outdoor activities are best in late spring, summer, or early fall depending upon the geographic location.

Dates and Hours: What day of the week is most likely to be convenient for your targeted audience? What will be the hours of your event? Given the time frame, will there be any problems with set up and clean-up?

Other Considerations: Are any other major events planned in the community for this day? Is Body walk coming to your community (See the Resource Guide for Website)? Is your event planned for National Nutrition Month in March? Check with your Chamber of Commerce, or obtain a community calendar of events of local schools and organizations. Check with other organization representatives planning SNAP activities at the same time. Does the date conflict with a holiday or major religious observance? Will scheduling the nutrition and physical activity on this date offend or alienate any segment of the community?

E. Determine Physical Space/Location

You may decide to locate your community event in an area not normally used by the member organizations. Possibilities include churches, shopping malls, community centers, outdoors, schools, or other open areas. When choosing your site, consider the following:

Y Will this site present any problems for the disabled, families with strollers, children?

Y Will the community event interfere with other services at that location?

Y Are space modifications necessary to accommodate booths or activities planned for the event?

Y Are there space limitations? How many might attend your community event?

Y Are restrooms available? Are they accessible to disabled?

Y Are you holding the community event in a gymnasium or other space where noise might be magnified? Plan accordingly.

If the community event is to be outdoors, consider:

Y Is a permit required?

Y Is parking available?

Y Is the outdoor space in a high traffic area? Will certain areas need to be closed off?

Y Are there shady areas for families with young children to sit and relax?

Y Are restrooms nearby and accessible?

Y Is there an indoor alternative in the event of rain? Is there a rain date?

F. Prepare Budget and Obtain Approval

Now that the target audience, location, and educational activities have been chosen, an estimated budget can be prepared. Some items may be donated or already available. Some things to consider including in the budget:

Y Publicity and Promotion--mailings, flyers, advertisements, radio and TV spots, prizes etc.

Y Equipment and supplies--tables, chairs, partitions, display boards, umbrellas, tents, audiovisual equipment etc

Y Refreshments and other expenses--parking, music, food for volunteers

Y Permits, if needed

Y Entertainment--bands, music, etc.

Y Staff/personnel costs if not volunteered

Y Printed materials and educational items

Carrying Out Your Plan

A. Establish Timetables

A sample timetable/checklist is attached to this planning guide, but it will need to be adapted it to the community's needs. At least one month before the SNAP event, meet with key members to assure that they are ready for the event and adequate staff/volunteers will be available. If the event is to be held at another location outside of your facility, arrange for round trip transportation of supplies, educational materials, etc. Create a time schedule for the day of the event: arrival of volunteers, acts, set-up and clean-up times.

B. Engage Support From Providers And Volunteers

If enough staff is available, consider establishing committees for the SNAP community event and assigning tasks and responsibilities. Possible committees might be:

Publicity/Community Relations Committee

This committee will have the overall responsibility for disseminating information about the nutrition and physical activity event to the target audience through press announcements, fliers, mailings, posters, etc.

Volunteer Committee

This committee recruits volunteers to assist with the activities, and act as translators/helpers. These volunteers would participate in supervising games and activities for all ages.

Donations Committee

This committee would solicit donations of time, publicity, materials, food, and items required for the SNAP community event. They would be responsible for gathering the donations, working with the publicity committee to thank participating sponsors, and provide publicity for those organizations/businesses who participate.

Steering Committee

This committee will be responsible for determining what activities will be included in the SNAP community event. At least one representative from each of the other committees should be represented on this committee so that all actions can be coordinated. You may also want representatives from other community organizations or WIC participants if you are doing a community wide emphasis.

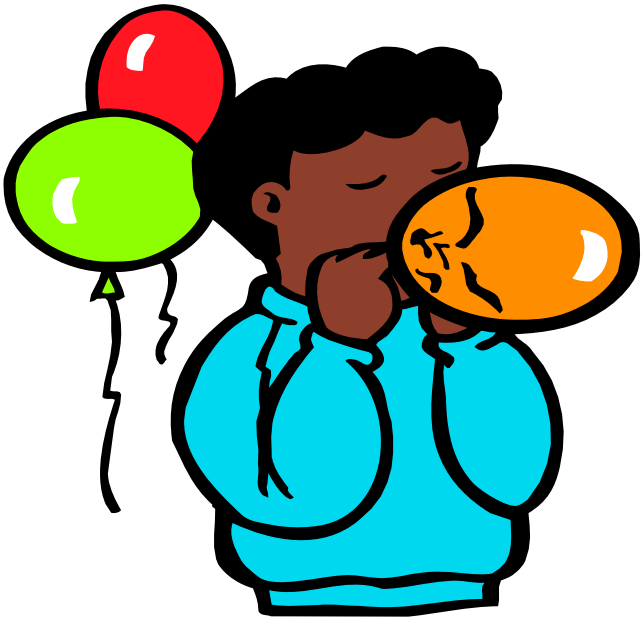
On the day of the SNAP event, have a designated area where volunteers can leave their belongings. You may wish to have coffee or tea available as well. Give each person a special nametag so that visitors will know that they can help if it is needed. Appoint a coordinator at the event to help staff, answer questions, and Aput out fires≅. Be sure that everyone is aware of who this person is and where he may be found. After the community event, each volunteer/committee person should be sent letters of acknowledgment for their hard work.

C. Decide Upon and Prepare Activities and Demonstrations

What will be provided during the SNAP community event will depend upon staffing, budget, time, and space constraints. Activities such as immunizations, speakers, community walking tours, information on other community organizations, and food demonstrations may be added as the committees see fit. Decisions on what will be included should be made early so that all committees can work on the activities, publicity, and donations well in advance of the time they are needed.

D. Order Educational and Promotional Materials

After it is determined if monetary donations or budgeted money will be used, items needed for the community event should be ordered well in advance of the event date. Make a master list of items needed for the activities. Whenever possible, donations should be solicited for the items needed to reduce overall cost. Check the Appendix for available low-cost or no-cost materials.



E. Prepare Paperwork

Make a master folder of all materials that will need copying/printing for the planned activities. Examples may include:

coloring pages
sticker sheets
name tags
prize tickets or coupons
educational handouts
event maps
sign up sheets for further information to be sent to the participant later

F. Consider The Physical Layout

The basic layout of your event should be determined early. You may wish to provide a map of the booths and activities for persons attending if the event is very large. Identify restrooms and quiet areas for families. Prepare a list of items that will be needed for the event areas including:

balloons, banners
electricity
on-site signs and posters
public address system
tables, chairs
divider walls or booths
extra trash receptacles
props, staging
skirting or table covers
tents (if outdoors)

G. Publicize

Using an event theme, begin to publicize the nutrition and physical activity with the targeted audience, volunteers, and community leaders. Forms of publicity may include:

Advertise the chance to win a special raffle prize
Flyers sent home with clients about the upcoming event
Posters in the health department, SRS office and other community areas
Invitations to the target audience
Newsletters
Newspaper advertisements
Press releases
Public service announcements in television and radio

Consider getting a celebrity or recognized Apublic person≅ to act as spokesperson for the event to help secure more pre-event publicity.

Follow-Up

You have hosted a successful community SNAP nutrition education and physical activity event. Now it is time for the follow-up.

A. Maintain Contact with Attendees

An evaluation form available at the event to solicit participant feedback may be helpful. Remember to also solicit input from staff, volunteers, and others involved in the special day.

Send thank you notes to all those contributing to the nutrition and physical activity event. Consider a public thank you in the local newspaper if appropriate.

Schedule follow up meetings with community organizations and others involved in the day=s activities to gather information on ways to improve the project if it is repeated.

B. Build On And Enhance The Positive Community Relations That Occurred

Send follow-up photos and press releases to the media. Include information about the number of people who attended, activities provided, and the goals and objectives of the day. Be sure to acknowledge support of community organizations and people.

After the event, meet with all the committees and discuss what went well, what did not work, and what could be done differently. Document this information and keep for future references.

C. Document and Report

Consider writing a report to document the results. Distribute the report to committee chairs, community leaders, the Kansas Nutrition Network office, and all other interested parties. Some information to include:
The impact, if any, on the participating organization's routine activities
The number of attendees
The amount of information received by attendees regarding other community services
The type and scope of the activities provided
Names of organizations that contributed in any way to the endeavor
Information received from attendees= evaluations
Analysis of attendees= requests for more information (if applicable)

SNAP Community Event Timetable and Checklist

12-6 months before:

9 Establish goals and objectives of the event
9 Define target audience and theme
9 Determine services, information and activities to be offered
9 Determine best strategies for reaching audience
9 Determine best time of year, week, and day for the event
9 Determine physical space/location
9 Prepare budget and obtain approval

6-3 months before:

9 Establish timetables
9 Engage the support of staff and volunteers
9 Decide upon demonstrations and activities to be included
9 Invite participating sponsors
9 Solicit vendor, community participation
9 Reserve any rental equipment

3 months before:

9 Order educational and promotional materials
9 Prepare paperwork
9 Prepare the mechanics

2-1 month before:

9 Publicize the event

1 week-1 day before:

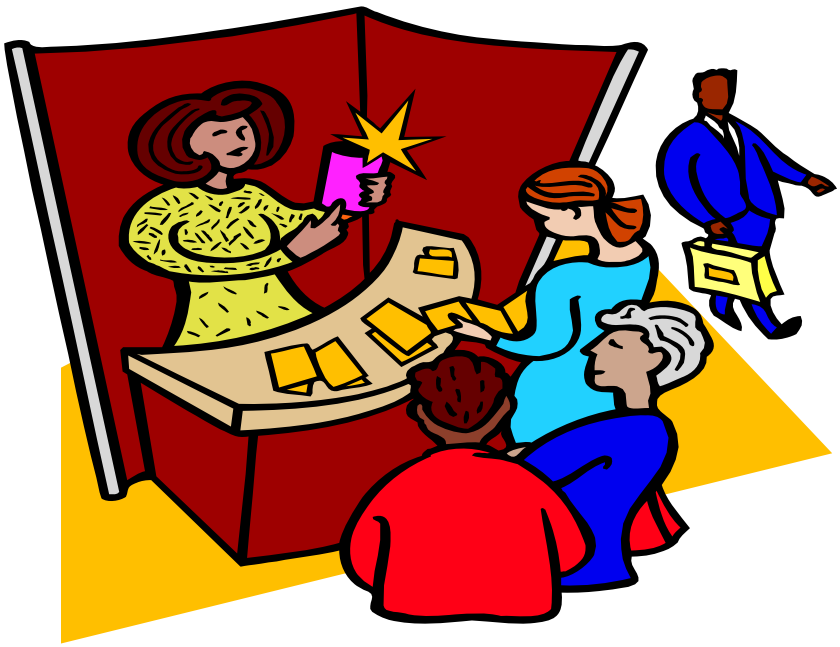
9 Set up
9 ADry run≅ of service and booth locations
9 Confirm with all volunteers and staff

Day of the Event:

9 Set Up
9 Be ready at least one hour early
9 Have plenty of readily identifiable help
9 Clean up
9 Estimate attendance
9 Deliver photo and press release to local papers

Follow Up:

9 Maintain contact with those who attended the event if appropriate
9 Build on and enhance the positive community relations that occurred
9 Document overall results of event
9 Determine possible improvements



Marketing and Maximizing Local Resources

The success or failure of any nutrition and physical activity event depends greatly on your marketing strategy and the use of local resources. Not everything needed for this kind of event can be covered with existing funds. Other collaborators must be used to cover potential costs and increase the effectiveness of the event.

Volunteer Recruitment

Many people or organizations will be willing to assist in your community event on a short-term basis. This might include donations of money, goods, or time to assist in the event. Be creative in determining who may be available in your area to help. Below is just a partial list of people that might be able to help you organize your nutrition and physical activity event:

Junior League
Kiwanis
Elks
Moose Lodge
Rotary
Jaycees
Church organizations
Women=s social clubs
College fraternities or sororities
High school service organizations
College or high school students
Senior organizations
Hospital auxiliaries
Neighborhood Associations
Local merchants
Local radio and television stations
Local churches and synagogues
Local banks
Flower and balloon shops
Local restaurants
Grocery stores
Tourist and convention bureaus
Chamber of commerce
Dance, baton, gymnastic companies
Local physicians, dentist, dental hygienist
Farmer=s market cooperatives
Wholesale produce and grocery companies
Local dignitaries (mayor, local personalities)
Zoo
Local Museums
Art clubs and hobby groups
Head Start programs
Day Care centers
Private and public schools
Private industry
Extension Family and Consumer Science Agents
Libraries
Performing arts groups, civic theaters
Local musicians (school or others)
Social service organizations
YMCA-YWCA
Recreation commissions or athletic associations
Commodity food organizations
Local Heartland Share site volunteers

Volunteers can provide a myriad of services at the nutrition and physical activity event. They may volunteer to be booth coordinators, demonstrators, musicians, speakers, and more. If your event will be community wide, you will need more volunteers to assist. When you approach potential volunteers, be specific in what services or things you need. Prepare a detailed list of items and services with which you will need help. Many organizations may be willing to help as a service project, or may wish to donate money to your cause if they know where their efforts will be spent.

Once someone has volunteered, keep in close contact with each one. Keep volunteers aware of progress made toward the main event. Let them know well in advance what will be expected of them before, during, and after the community event. If possible, add key volunteers to the appropriate committees so that they may assist in the planning and development of the activities.

Be sure to give recognition to all persons and organizations that agree to help. Keep a detailed list of contributors so that you may appropriately thank them and give them credit in all media coverage. After the event, solicit their input on what went well, what should be changed for future events, and any potential improvements.

Marketing Your SNAP Nutrition and Physical Activity Event

A community nutrition and physical activity event can be exciting. Design colorful posters to publicize the event. Publicity can be used in office areas, schools, grocery stores, churches, and other places where potential attendees may see them. If your SNAP event is to be open to the larger community, take your advertising to local businesses and places where your target audience might see them.

Create excitement for the event by marketing it in person at locations where potential attendees will see you. For instance, if you are having a fun day for families to encourage physical activity, have volunteers demonstrate some of the activities. Hand out information about the upcoming event. Encourage people to attend and get nutrition information while having fun with their family. Let people know about any special features you may have such as door prizes, and provide information about accommodation for the disabled if appropriate.

Investigate whether public service announcements could be placed on local TV and radio stations regarding your event. Such advertising may be free of charge. Publicize your event in organization newsletters, at immunization and WIC clinics, or any location where potential attendees may be found. Remember, that if you market nutrition and physical activity as a fun event for the whole family, your target audience will want to come. Keep in mind any constraints on facilities, staffing, or time for the event when soliciting participation.

Setting Up Your SNAP Nutrition and Physical Activity Event

Physical Surroundings

The SNAP event can be set up either indoors or outdoors as space and weather permit. Create an atmosphere of fun and excitement by decorating the area to spark interest in the activities that will be provided. Banners reflecting the different activities or booths, balloons, and streamers will add to the festive atmosphere.

At each activity area you may wish to provide the attendees with a Atake-home≅ item to remember their experience. This can be a sticker, coloring page, donated items such as coupons for a piece of fruit from a local grocer, or a food treat. Although this is not necessary, it does add to the experience and make it more memorable for those in attendance.

Depending upon the activities provided, the space may require chairs, tables, or a designated open space for specific activities. If there is to be a speaker, a podium or microphone may be needed. It is best to determine how you will arrange your event during the planning stages and use the “map” to set up your event. If there are donations from area businesses and organizations, give them credit on a large poster or on printed materials for their contributions displayed in the space.

Activity Suggestions

Many different types of activities can be used as SNAP events. Some aspect of nutrition or physical activity should be emphasized at the event. Below is a list of possible activities to spark your imagination in planning your own community events.

- Have a fun run/walk for families in the community
- Provide food demonstrations that show new ways to use fresh fruits and vegetables
- Highlight regionally grown foods and provide samples and food demonstrations on their use
- Share information on locations of farmer's markets in your area
- Offer Heartland Share baskets and provide information on the local program to residents
- Have a Nutrition and Physical Activity circus for families with young children
- Offer coupons for fresh fruits and vegetables from local grocery stores as part of a larger activity
- Write and submit articles to the local newspaper about some aspect of nutrition and physical activity
- Assist as a volunteer for classes visiting Body Walk at a local school
- Have a healthy foods/physical activity poster contest for local school children. Provide a prize for the winner of the contest
- Demonstrate how to make low or no-cost items to encourage physical activity
- Compile a list of local resources for physical activity. Include parks, gyms, and other facilities available for a variety of ages and incomes
- Host a community forum to discuss ways to encourage better health habits around physical activity and nutrition in the community
- Host a "taste-testing" event where participants can compare types of "healthy" and "less healthy" foods
- Encourage local schools to include a nutrition lesson as part of their curriculum during the event week. Volunteer to speak at a class on nutrition or physical activity
- Write an article about new nutrition information for organizational newsletters
- Offer to give an interview on some nutrition or physical activity information for local radio or television station
- Host a Jazzercise or other physical activity for the community. Encourage everyone to attend.
- Coordinate and start a community gardening project
- Offer store tours on label reading, making healthy snack choices and other topics
- Present information on healthy aging and nutrition to senior feeding programs and organizations
- Play the Kids A Cooking DVD or videotapes on local access television or through community organizations
- Work with other community leaders to form a walking trail to encourage physical activity

APPENDIX

Resource Addresses

The following companies are listed as potential resources for objects that can be used in putting on the SNAP community event. Many of these companies provide incentive items, physical activity equipment, nutrition education resources, books about nutrition and exercise, stickers, and much more. The listing of any of these companies should not be construed as an endorsement of these products over any others.

Yummy Designs
PO Box 1851-E
Walla Walla, WA 99362
Call/fax toll-free: 1-888-74-Yummy

> Large Mylar fruit and vegetable balloons are available. Fruit packet includes an orange, apple, banana, grapes, and strawberry balloon. Vegetable packet includes broccoli, celery, carrot, tomato, peas-in-a-pod balloons. Company also carries many puppets, and games for young children.

Washington State Dairy Council
4201 198th St. SW
Suite 102
Lynnwood, Washington 98036-6751
Phone: 1-425-744-1616
Toll Free Fax: 1-800-470-1222
http://www.eatsmart.org
e-mail: nutrition @ eatsmart.org

> Variety of materials available including food guide pyramid magnets, stickers, taste buddies stamp set, materials for preschoolers, games and handouts.

NEAT Solutions
6645 Alhambra Ave.
Martinez, CA 94553
Phone: 1-888-577-6328
Fax: 925-934-5086
www.neatsolutions.com

> Company provides innovative materials for the classroom or special events including bulletin board trimmers, posters, name tags, stickers, and much more.

Warren Publishing House, Inc.
PO Box 2250
Everett, Washington 98203
1-800-773-7240

This publisher provides Totline books, story and activity books for preschool children. Of special interest may be the Cut and Tell cutout storybooks that can be used for flannel boards, puppets, or songs. Several have food related themes.

Positive Promotions
40-01 168th Street
Flushing, NY 11358
Phone: 1-800-635-2666
Fax: 1-800-635-2329

This company provides a number of items that can be used as promotions during health and nutrition fairs, and other community events. Some can be imprinted with the agency name for an additional fee. Goody bags, pens, magnets, stickers and crayons are only a few of the items they offer.

Produce for Better Health Foundation
Catalog Sales
5341 Limestone Road
Wilmington, DE 19808
Phone: 1-888-391-2100
www.shop5aday.org

This company is the official provider of Five-A-Day promotional items including cups, mugs, lunch bags, stickers, posters, bookmarks and more.

Learning Zone Express
PO Box 1022
Owatonna, MN 55060
Phone: 507-455-9076
FAX: 507-455-3380
www.learningzonexpress.com

This company has a large variety of nutrition education materials, lesson plans, and posters that can add excitement to any event. Most would need adaptation to the health fair format.

Dairy Council of Wisconsin
999 Oakmont Plaza Drive
Suite 510
Westmont, Illinois 60559
Phone: 1-800-993-2479
FAX: 1-800-213-6455

This Dairy council provides a number of materials for nutrition education including a large milk carton costume, inflatable cow toys, cow lunch bags, and more.

Nasco
901 Janesville Avenue
Fort Atkinson, Wisconsin 53538-0901
Phone: 920-563-2446
FAX: 920-563-8296
www.eNASCO.com

Several nutrition education materials are available including food models, pyramid power activity sheets, MyPyramid stickers and much more.

Celebration Service, Inc.
PO Box 399
Montreat, North Carolina 28757

This company produces a video on creative play using panty hose. The video entitled ACreative Hose Video≅ shows ways to used old panty hose to do fun physical activities for children of all ages.

Kansas Wheat Commission
2630 Claflin Road
Manhattan, Kansas 66502

Check out this resource for the Check Your 6 educational materials. The packet includes copy ready masters, a cute and colorful poster featuring the Grain Guys, and take home activities to involve parents.

Kansas Beef Council
PO Box 4567
Topeka, Kansas 66604-0567

A variety of materials using the MyPyramid information are available.

Health Impressions
PO Box 21207
Waco, TX 76702-1207
Phone: 800-299-3366 ext. 294
FAX: 866-446-7676
www.HealthImpressions.com

This company offers a number of incentive items including pedometers, T-shirts and ball caps which can be imprinted with a company or organization logo.

Innovative Educators
PO Box 520
Montezuma, GA 31063
Phone: 888-252-KIDS
FAX: 888-536-8553
www.innovative-educators.com

Need a book to read to children on nutrition or physical activity? Then check out this company's offerings.

Health Edco
PO Box 21207
Waco, TX 76702-1207
Phone: 1-800-299-3366 ext 295
FAX: 1-888-977-7653
www.HealthEdco.com

This company offers a variety of visual items which could be used in talking about health, nutrition and physical activity. Posters, food models, and pedometers are available.

Food Groupie, Inc.
PO Box 907
Mount Prospect, IL 60056
Phone: 1-800-GROUPIE
FAX: 847-545-8201
www.foodgroupie.com

Books, plastic food models, games, puzzles, and more are available from this company.

Educational Activities, Inc.

PO Box 87
Baldwin, NY 11510
Phone: 1-800-645-3739
FAX: 516-623-9282
www.edact.com

Compact discs, cassette tapes, and videos are only part of the offerings of this company to encourage movement and physical activity among children.

Constructive Playthings
12201 Arrington Rd
Grandview, MO 64030-2886
Phone: 1-800-448-4115
www.cptoys.com

If you are looking for toys, balls, puzzles, and other things to encourage physical activity, then this is your company. Their merchandise is targeted to toddlers and preschool children.

Sherman Specialty Company, Inc.
PO Box 401
Merrick, NY 11566-0401
Phone: 1-800-6445-6513
FAX: 1-800-853-8697
www.ShermanSpecialty.com

Incentive items and stickers are the focus of this company. Many items are available in quantity or can be purchased individually.

MediBadge, Inc
PO Box 12307
Omaha, NE 68112-9916
Phone: 1-800-228-0040
FAX: 1-800-546-1072
www.KidsLoveStickers.com

Stickers of every imaginable sort are available from this company.

Oriental Trading Company, Inc.
PO Box 2308

Omaha, NE 68103-2308
Phone: 1-800-228-0475
www.orientaltrading.com

If your community event has a specific theme, or you need incentive items for your activities, then this company may have what you need. Everything from balloons to party hats can be found here.

Noodle Soup
4614 Prospect Avenue #328
Cleveland, Ohio 44103-4377
Phone: 1-800-795-9295
FAX: 216-881-7177
www.noodlesoup.com

This company provides pamphlets and accessories to encourage healthy eating, breastfeeding, and good parenting skills. This company also provides sippy cups, balloons, bags, and stickers.

Sportime
One Sportime Way
Atlanta, Georgia 30340
Phone: 1-800-283-5700
FAX: 1-800-845-1535
www.sportime.com

Specializing in physical activity equipment, this company has a variety of materials that encourage movement in young children and families. Items for individual activities and group sports are included.

Partners

SRS
Food Distribution Unit
Lori Allen
915 SW Harrison 681-W
Topeka, KS 66612-1505
785-368-8126
Fax: 785-296-6960
lxa@srskansas.org
www.srskansas.org

CACFP
Alice Banning
2606 Fleming
Garden City, KS 67846
620-275-0399
cacfp@gcnet.com

Kansas Head Start Association
Mary Baskett
22521 W 53rd Terrace
Shawnee, KS 66226
913-422-1700
Fax: 913-422-5002
khsa@kc.rr.com
www.ksheadstart.org

Campaign to End Childhood Hunger
Inter-Faith Ministries
Karole Bradford
829 N Market
Wichita, KS 67214
316-264-9303
Fax: 316-264-2233
kbradford@ifmnet.org
www.ifmnet.org

Head Start – Reno County
Nutrition Coordinator
Tracey Colbert
Hutcherson Center
330 Charles
Hutchinson, KS 67501
620-665-4848
Fax: 620-665-4405
colbertt@usd308.com

Family & Consumer Sciences
Education
Sharon Davis
723 Houston Street
Manhattan, Kansas 66502
785-539-7044
hbadavis@wamego.net
www.homebaking.org

Kansas Department of Health and
Environment, Nutrition and WIC Services
Pat Dunavan
1000 SW Jackson
Suite 220
Topeka, KS 66612
785-296-0094
pdunavan@kdhe.state.ks.us
www.kdheks.gov/nws-wic

Kansas Wheat Commission
Cindy Falk
2630 Claflin
Manhattan, KS 66502-2743
785-539-0255
Fax: 785-539-8946
cfalk@kswheat.com
www.kswheat.com
Kansas Nutrition Network
Karen Fitzgerald
1150 N Broadway Suite 505
Wichita, KS 67214
316-262-7636

Fax: 316-265-6833
kfitzger@ksu.edu
www.kansasnutritionnetwork.org

Diana Floyd
Consultant
3133 U Avenue
Herington, KS 67449
785-258-3149
dfloyd@ikansas.com

Video Production Coordinator
Department of Communications
K-State Research and Extension
Ron Frank
119 Dole Hall
Manhattan, KS 66506-6903
785-532-7692
Fax: 785-532-7699
rfrank@oznet.ksu.edu
www.oznet.ksu.edu/xcom

DCCC CACFP
Doris Frick
1000 W Wyatt Earp
Dodge City, KS 67801
620-225-2817
dfrick@dc3.edu

Children's Nutrition Services
Joyce Garner
1316 Madison
Fredonia, KS 66736
620-378-4840
cnsi_@earthlink.net

Mid America Nutrition Program
Sharon Geiss
1538 Industrial Ave
Ottawa, KS 66067
sgeiss@yahoo.com

Heartland SHARE
Linda Hagan
845 Q Road
Plainville, KS 67663
785-839-4468
Fax: 785-839-4368
Linda@heartlandshare.com
www.heartlandshare.com

SRS
Food Distribution Unit
Ron Hamilton
915 SW Harrison 681-W
Topeka, KS 66612-1505
785-368-8126
Fax: 785-296-6960
rjh@srskansas.org
www.srskansas.org

Butler County Health Department
Sue Harsh
206 N Griffith
Suite B
El Dorado, KS 67042
316-321-3400
sharsh@bucoks.com

Human Nutrition
Mary Higgins
213 Justin Hall
Kansas State University
Manhattan, KS 66506-1407
785-532-1671
Fax: 785-532-1678
Higgins@humec.ksu.edu
www.ksu.edu/humec/hn

Kansas Child Care Training Opportunities, Inc.
Carol Hockersmith
2323 Anderson Avenue

Manhattan, KS 66502-2912
785-532-7197
Fax: 785-532-7732
cdhock@ksu.edu
www.kccto.org

Healthy Kids Challenge
Claudia Hohnbaum
11608 W Douglas
Wichita, KS 67212
316-722-8849
hohnbaum@swbell.net
www.healthykidschallenge.com

Kansas Beef Council
Sue Holbert
6031 SW 37th Street
Topeka, KS 66614-5129
785-273-5225
Fax: 785-273-3399
sue@kansasbeef.org
www.kansasbeef.org

Family Nutrition Program / FNP
201 Justin Hall
Kansas State University
Manhattan, KS 66506
785-532-0177
Fax: 785-532-1674
Karen Hudson
hudson@humec.ksu.edu
www.oznet.ksu.edu/fnp

SRS Economic & Support Manager
Food Stamp Program
Pam Jacob
915 SW Harrison
Topeka, KS 66612
785-296-5416
Fax: 785-296-0146
pjj@srskansas.org
www.srskansas.org

Healthy Kids Challenge
Vickie James
2W Road 210
Dighton, KS 67839
888-259-6287
Fax: 620-397-5979
vickie@st-tel.net
www.healthykidschallenge.com

KSDE Bodywalk
Team Nutrition Coordinator
Joyce Kemnitz
120 SE 10th Ave
Topeka KS 66612-1182
785-494-2654
Fax: 785-494-2643
jkemnitz@ksde.org
www.ksde.org/kneat/HomePage/start.html

Sedgwick County Extension
EFNEP
Jan McMahon
7001 W 21st N
Wichita, KS 67205-1759
316-722-7721
jmcmahon@oznet.ksu.edu

Kansas Department of Education
Child Nutrition and Wellness
Jodi Mackey
120 SE 10th
Topeka, KS 66612-1182

785-296-2276
Fax: 785-296-1413
jmackey@ksde.org
www.ksde.org/kneat/HomePage/start.html

KACCRRA – Infant Toddler Initiative
Lana Messner
112 W Iron
Salina, KS 67401
785-823-3343
lana@kaccrra.org
www.kaccrra.org

Assistant Director for Family & Consumer Sciences / FCS
Paula Peters
120 Justin Hall
Kansas State University
Manhattan, KS 66506-1412
785-532-1562
Fax: 785-532-5504
peters@humec.ksu.edu
www.oznet.ksu.edu/fcs

Kansas Nutrition Network
Sally Price
1150 N Broadway
Wichita, KS 67214
316-262-7636
Fax: 316-265-6833
sprice@ksu.edu
www.kansasnutritionnetwork.org

Expanded Food & Nutrition Program
EFNEP
Sandy Procter
241A Justin Hall
Kansas State University
Manhattan, KS 66506-1407
785-532-1675
Fax: 785-532-1674
procter@humec.ksu.edu
http://www.oznet.ksu.edu/humannutrition/efnep

Video Production
Department of Communications
K-State Research and Extension
Deb Pryor
122 Dole Hall
Manhattan, KS 66506
785-532-7692
Fax: 785-532-7699
dpryor@ksu.edu
www.oznet.ksu.edu/xcom

Kansas Nutrition Network
Barb Roths
1150 N Broadway
Wichita, KS 67214
316-262-7636
Fax: 316-265-6833
broths@ksu.edu
www.kansasnutritionnetwork.org

Kansas Association of Community Action Programs KACAP
Tawny Stottlemire
621 SE Swygart Ave
Topeka, KS 66607
785-234-0878
Fax: 785-234-1652
tawny@kacap.org
www.kacap.org

NCES
Robyn Stuewe
1904 East 123rd Street
Olathe, KS 66062
913-782-4385

Fax: 913-782-8230
robyn@ncescatalog.com
www.ncescatalog.com

Family Nutrition Program / FNP
Kathy Walsten
255 Justin Hall
Kansas State University
Manhattan, KS 66506
785-532-1676
Fax: 785-532-1674
walsten@humec.ksu.edu
www.oznet.ksu.edu/fnp

Kansas Department of Health & Environment Bureau for Children, Youth & Families
Mary Washburn
1000 SW Jackson Suite 220
Topeka, KS 66612-1274
785-296-1322
Fax: 785-296-1326
mwashbur@kdhe.state.ks.us
www.kdheks.gov/nws-wic

Kansas State Department of Education
Marlene Windholz
Team Nutrition Consultant
120 SE 10th Ave
Topeka, KS 66612-1182
785-623-4239
mwindholz@ksde.org

Heartland SHARE
Crystal Wolgast
215 Quincy
Topeka, KS 66603
785-234-6208
Fax: 785-234-3608 Ext 223
crystal@heartlandshare.com
www.heartlandshare.com

SRS/EES
Capacity and Resource Development
Alice Womack
915 SW Harrison DSOB
681W
Topeka, KS 66612-1510
785-291-3314
Fax: 785-296-0146
acw@srskansas.org
www.srskansas.org

2005-6 Kansas State Nutrition Action Plan

Goal: Collaborate across FNS programs and with community groups to communicate consistent nutrition and physical activity messages through multiple channels, in order to reduce the risk of overweight and obesity in Kansas.

Objective #1: Continue yearly community-wide Body Walk events.

Tactics:

- Choose Body Walk schools with at least 50% of the children eligible for f/r price school meals.
- Coordinate events with local agencies, specifically with Extension and WIC.
- Coordinate with KNN partners to provide materials for the communities. (Especially include new hunger brochures as well as Power Panther materials.)

Objective #2: By September 2006, determine what Kansas and other state programs are doing to evaluate interventions to increase physical activity and consumption of f/v.

Tactics:

- Contact local schools to find a student who can do this.

Objective #3: By September 2007, develop a means of evaluating the community events to raise awareness of nutrition and physical activity in those communities.

Tactics:

- Develop a simple, inexpensive means of determining the effectiveness of the community events.

Objective #4: By September 2006, develop a "tool kit" for community agencies of how to broaden Body Walk in their own communities. Include a list of resources, contacts, etc.