

FREE FSP OUTREACH MATERIALS FROM FNS

Title	Description	How to Obtain
Questions and Answers about the Food Stamp Program	Basic brochure about FSP benefits, this resource highlights eligibility requirements, and how to apply. Available in English and Spanish.	View and download at: www.fns.usda.gov/fsp/outreach/Translations/English/313Brochure-08.pdf Order free copies at www.fns.usda.gov/fsp/outreach/order-form.htm . Document number FNS-313.
Informational Food Stamp Program Resources Translated into Spanish	Five documents which provide general information on the FSP have been translated into Spanish and 34 other languages. The “I Speak” section allows an applicant to indicate what language they speak so accommodations can be made.	View and download at http://www.fns.usda.gov/fsp/outreach/Translations/Spanish/sp-default-spanish.htm http://www.fns.usda.gov/fsp/outreach/Translations/I_speak.pdf
10 Steps to Help You Fill Your Grocery Bag Through the Food Stamp Program	Low literacy flyer outlines ten steps to follow to apply for food stamp benefits. Available in English and Spanish.	View and download at www.fns.usda.gov/fsp/applicant_recipients/10steps.pdf
Food Stamp Application Envelope	Helps potential recipients compile all of the necessary materials to apply for benefits. Features a verification documents checklist	Order free copies at http://www.ntis.gov/foodstamp/default.aspx . Document number FSP-02 (comes with FSP-01 “10 Steps to Help You Fill Your Grocery Bag Through the Food Stamp Program.”)
Food Stamps Make America Stronger Posters	Colorful posters directing people to the national toll-free FSP information line and featuring diverse audiences. Some available in Spanish.	View, download or order free copies at http://www.ntis.gov/foodstamp/default.aspx Document number FNS-333 (Crowd); FNS-335 (Girl); FNS-351 (Girl – in Spanish); FNS-337 (Senior Man); FNS-339 (Woman/Girl); FNS-341 (Black Male); FNS-343 (Senior Woman – in Spanish); FNS-345 (Hispanic Male – in Spanish); FNS-347 (Woman in Wheelchair); FNS-349 (Veteran).
Food Stamps Make America Stronger	Similar to the posters, these flyers feature diverse	View, download or order free copies at http://www.ntis.gov/foodstamp/default.aspx

Flyers	audiences. Some available in Spanish.	px . Document number FNS-334 (Crowd); FNS-336 (Girl); FNS-352 (Girl – in Spanish); FNS-338 (Senior Man); FNS-340 (Woman/Girl); FNS-342 (Black Male); FNS-344 (Senior Woman – in Spanish); FNS-346 (Hispanic Male – in Spanish); FNS-348 (Woman in Wheelchair); and FNS-350 (Veteran).
Food Stamps Make America Stronger Bookmark	Vibrant in color, bookmark promotes the FSP online prescreening tool and national toll free information line in English on one side and Spanish on the other.	View and download at http://www.ntis.gov/foodstamp/default.aspx Order free copies at http://www.ntis.gov/foodstamp/default.aspx . Document number FSP-16.
Food Stamps Can Help You Now Flyer	Features basic information about the immigrant eligibility restorations as a result of the 2002 Farm Bill and includes the national toll free number. Available in English and Spanish.	Download at www.fns.usda.gov/fsp/outreach/pdfs/FSPinsertoutline.pdf (English) or www.fns.usda.gov/fsp/outreach/pdfs/FSPinsertSPoutline.pdf (Spanish)
Common Food Stamp Myths Concerning Elderly Households Flyer	Features ten common myths about food stamp benefits and the elderly and refutes them with simple facts about the FSP.	Download at http://www.fns.usda.gov/fsp/outreach/pdfs/myths-elderly.pdf
Common Food Stamp Myths Concerning Immigrants Flyer	Features ten common myths about food stamp benefits and immigrants and refutes them with simple facts about the FSP.	Download at http://www.fns.usda.gov/fsp/outreach/pdfs/myths-immigrants.pdf
Food Stamp Program Photo Library	Photographs for use in communicating FSP outreach messages. FNS requests that these pictures be used only for promotion, informational and educational purposes of a non-profit nature.	Download at http://grande.nal.usda.gov/foodstamp_album.php Order free print quality files by contacting FNS.
Food Stamp Program Public Service Announcements (PSAs).	Audio files and scripts for radio PSAs and television PSAs can be used as is or customized for local areas. A few PSAs target seniors and	Download at http://www.fns.usda.gov/fsp/outreach/radio/default.htm http://www.fns.usda.gov/fsp/outreach/psa

	Hispanic populations.	s.htm
State/Local Food Stamp Agencies Outreach Toolkit	Provides outreach information for those working in State and local Food Stamp Program offices.	Download at http://www.fns.usda.gov/fsp/outreach/tool-kits_state.htm
Community Partner Outreach Toolkit	Is full of resources and how-to's. The toolkit has step-by-step guidance for activities ranging from developing partnerships to conducting media relations.	Download at http://www.fns.usda.gov/fsp/outreach/tool-kits_partners.htm

FSP WEB RESOURCES

Topic	Address	Description
Main FSP Web Page	www.fns.usda.gov/fsp/	General information about the FSP.
History of the FSP	www.fns.usda.gov/fsp/rules/Legislation/history.htm	Brief history of the FSP from 1939 to the present.
USDA Center for Faith-Based and Community Initiatives	www.usda.gov/fbci	Information about USDA's initiatives for faith-based and community organizations.
Reaching Low-Income Hispanics with Nutrition Assistance	http://www.fns.usda.gov/cga/FactSheets/reaching.pdf	Provides information on how FNS nutrition assistance programs can help low-income Hispanic families meet their basic food needs.
Summaries of Previously Awarded Grant Projects	http://www.fns.usda.gov/fsp/outreach/grants.htm	Brief descriptions of outreach grant projects that received awards in fiscal years 2004 and 2005.
Main Food Stamp Outreach Web Page	www.fns.usda.gov/fsp/outreach/default.htm	Starting point for information about food stamp outreach.
Food Stamp Outreach Coalition	http://www.fns.usda.gov/fsp/outreach/about.htm	Group of national anti-hunger advocacy groups, and others interested in promoting the health and nutrition benefits of the FSP.
FNS Pre-screening Tool in English	www.foodstamps-step1.usda.gov	Simple, low literacy online pre-screening tool enables users to input information privately and find out if they might be eligible for food stamp benefits and how much they might receive.
FNS Pre-screening Tool in Spanish	http://65.216.150.143/fns/index_es.jsp	This is the Spanish version of the English pre-screening tool (see description above).
Food Stamp Applications and Local Office Locators	http://www.fns.usda.gov/fsp/outreach/map.htm	Features a United States map. Click on a State to find links to downloadable food stamp applications, local food stamp office locators, and a list of outreach providers.

<p>Food Stamp Program Participation Data</p>	<p>www.fns.usda.gov/oane/MENU/Published/FSP/Participation.htm</p>	<p>Features data and studies about participation in the FSP and the characteristics of households receiving food stamp benefits. Also includes evaluation reports for past FNS outreach grant programs from 1993-1994 (see “Food Stamp Client Enrollment Assistance Demonstration Projects: Final Evaluation Report, July 1999”) and 2001 (see “Research Grants to Improve Food Stamp Program Access Through Partnerships and Technology: 2001 Program Evaluation Summary – September 2004), and 2002 (See “Evaluation of Food Stamp Research Grants to Improve Access through the Use of New Technology and Partnerships”).</p>
<p>Food Stamp Program Regulations</p>	<p>http://www.fns.usda.gov/fsp/rules/Regulations/default.htm</p>	<p>All Selected Grantees’ outreach activities must comply with current FSP regulations.</p>
<p>Seniors Views of the Food Stamp Program and Ways to Improve Participation (Washington State)</p>	<p>http://www.ers.usda.gov/publications/efan02012/</p>	<p>Explores factors that influence FSP participation among the elderly and identifies ways to improve their participation based on findings from focus groups.</p>
<p>Economic Impact of Food Stamp Benefits</p>	<p>www.fns.usda.gov/fsp/researchers/ers_reports.htm</p> <p>www.ers.usda.gov/publications/fanrr26/fanrr26-6/</p> <p>www.ers.usda.gov/Briefing/GeneralEconomy/linkages.htm</p>	<p>Links to studies about the economic benefits of food stamps. Includes research conducted for USDA’s Economic Research Service (ERS), which is USDA’s main source of economic information and research.</p>
<p>Impact of Food Assistance on Nutrition and Health</p>	<p>www.ers.usda.gov/publications/fanrr19%2D3/</p>	<p>A comprehensive review that compiles and synthesizes published research about the impact of domestic food assistance programs on participants’ nutrition and health outcomes. There are several volumes to the report.</p>

<p>United States Census Bureau</p>	<p>www.census.gov</p> <p>(Search on “Elderly” or “Hispanics” for more information on the target populations.)</p>	<p>Data on income and poverty levels, including data by county and State.</p>
<p>HealthierUS</p>	<p>www.healthierus.gov</p>	<p>Central point of credible, accurate information to help people lead healthier lives.</p>

