



HEALTHY CHOICES AMERICAN GROWN



“USDA Foods, America’s Finest”

(short version: 4.5 minutes)

Video Companion

This companion guide is to be used with the enclosed video. Its purpose is to help Child Nutrition Professionals to educate their customers and the educational community about USDA Foods and how they benefit your school meals.

This short video, “USDA Foods, America’s Finest”, is a brief documentary about the healthy attributes that USDA Foods have and the nutritious contribution they make to the National School Lunch Program.

Teachers, administrators, school board members, guardians, parents, and students have many misconceptions about the National School Lunch Program and USDA Foods.

This video will help educate these audiences about the contributions that USDA Foods makes to your nutrition program.

We suggest that you consider using this video along with other information you develop about your nutrition program.

Some suggested viewing venues:

- PTA/PTO meetings
- Back to school night (if parents are instructed to go to the cafeteria)
- School Board presentations
- Classroom nutrition education
- School staff meetings
- School or community health fairs

You can find other speaking points to use with this video at the following links:

USDA Foods Toolkit:

<http://www.fns.usda.gov/fdd/foods/healthy/ToolKit.htm>

Team Nutrition:

<http://teamnnutrition.usda.gov/>

National Food Service Management Institute:

<http://www.nfsmi.org>

School Nutrition Association:

<http://www.schoolnutrition.org>

American Commodity Distribution Association:

<http://www.commodityfoods.org>

If you have successfully used this resource at other venues, we’d like to know about it!

Please email us at USDAFoods@fns.usda.gov



USDA Foods
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