

PSA 2: Friends Discussing Healthy Eating in Grocery Store

30-second:

(grocery store sound effects)

WOMAN #1 – Hey Denise –What’s up?

WOMAN #2 – Hi Serena.... Just grabbing a few things before the soccer game. Felicia is playing goalie. I have snack duty, so I’m bringing grapes and orange slices.

WOMAN #1 – You mean no chips?

WOMAN #2 – No, I am trying to get the kids to eat more fruit.

WOMAN #1 – Amazing. Maybe I should change a few things in my cart...

WOMAN #2 – Do it. You have to start somewhere.

NARRATOR (child’s voice) –*You* can make a difference. Eat Smart. Play Hard™. And, when you do, your kids will too! A challenge from USDA.