



2004 Award Winner

Outreach and Community Partnerships

Foodlink Inc. Rochester, New York

By collaborating with a variety of groups that offer established afterschool programs, our 2004 award winner for “Outreach and Community Partnerships” creates its *Kids Cafés*.

Through these cafés, the organization provides nutritious meals and offers educational and enrichment activities in safe, supervised environments. During the past year, the Program has grown by 400%.

Additionally, the organization develops programs that promote childhood health. In 2002, the organization began collaborating with the University of Rochester to develop a *Project Believe* program through the Healthy People 2010 Initiative. Over 1000 children participate in the program, which teaches children about health and nutrition, measures their actual physical health and encourages positive behavioral change.

This partnership has also connected pre-med students to children in the community to their mutual benefit. Future physicians gain practical experience serving low-income populations and children interact with positive role models, learn to trust those in the medical profession, and obtain and maintain good health.

The 2004 award for “Outreach and Community Partnerships” is presented to Foodlink, Inc.