

Roadmaps to Success



Once you have made your decision to start and/or expand the school breakfast program, the folders in this section will help you gain support from all the important stakeholders. Each folder contains information to highlight benefits and address concerns for each stakeholder/group. Folders include print ready pages and handouts you can distribute. Scan the headings to determine which folder is key to your situation.

The following information is available in the folder called “*Resources*” as well as on the “*Discover School Breakfast*” CD. If you need to present your ideas to principals, superintendents and school boards, a presentation is included and can be adapted for your school. For research to support your efforts, see “Proven Benefits – School Breakfast Studies”. A sample letter to parents from the principal and a letter to school administrators with profit/loss worksheets based on different free and reduced levels is included.



Superintendents/Principals



Physical Education Teachers/ Coaches



Teachers



Parents



Food Service Staff



Students